

Sponsorship prospectus

Thursday 16 September, 1.00pm-4.30pm
Thursday 23 September, 3.00pm-6.30pm AEST



Australian Pig Veterinarians Virtual Conference 2021



Join us Live or On Demand for 6 months

<https://avapigvetsvirtual2021.sched.com/>

- World-class local and international speakers
- Sponsors and exhibitor zone
- Live chat with Q&A
- 12 Sessions
- Innovations + Beers; a drink and chat session

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Scientific Committee

Regina Fogarty
Conference Convenor & Secretary

Dr Susan Dawson
President and Policy Councillor

Executive Officer

Elaine Robertson | Interim Executive Officer, Category 2 & 3 Special Interest Groups: AVAG, AVCB, AVDS, AVHS, AVAWE, AVI, AVPH, APV, CPV, IVA, VERA

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About the Australian Pig Veterinarians Group

The Australian Pig Veterinarians (APV) is a special interest of the Australian Veterinary Association (AVA) and focusses on preventative medicine, and promote a holistic view of veterinary science, particularly with regards to pigs in their various environments.

Veterinarians that work with pigs make a very important and global contribution to society by ensuring adequate and safe food is available, while still maintaining the health and welfare of pigs. In addition, pig veterinarians are extending the scope and delivery of veterinary science by becoming involved in training programs for pig producers, quality assurance programs, and establishing and managing production systems and global disease prevention.

About the AVA

The Australian Veterinary Association (AVA) was formed 100 years ago and is the peak national body representing the Australian veterinary profession, delivering a range of services and benefits of the highest quality to members. Our vision is a global community that respects and values the benefits of enhanced animal health, welfare and production. Our mission is to represent the veterinary profession with one voice, and to serve the interests of members. To achieve our mission, the AVA:

- provides leadership and expert scientific advice on animal health, welfare, conservation, public health, biosecurity and agriculture
- promotes the veterinary profession and advocates AVA policy to government and the community

- sets standards of professional excellence
- provides a forum for professional support and the exchange of information and ideas
- facilitates continuing education for members and the profession
- provides valuable member benefits.

Membership is made up of veterinarians in practice, industry, government and academia as well as students.

By aligning your brand with the AVA, you are not only reaching your target audience through a highly respected association, you are helping to strengthen our education program and improve the goods and services our members offer to their clients.



The 2021 Pig Veterinarians Virtual Conference brings together the profession with 7 hours of high quality CPD and delves into the questions encountered in the veterinary practice and industry today. It is an event not to be missed and offers a flexible and on-demand virtual format!

Australian Pig Vets Conference 2021

Due to current COVID restrictions the annual APV conference planned for September 2021 has now transformed into our first virtual conference on Thursday 16 September, 1.00pm-4.30pm and Thursday 23 September, 3.00pm-6.30pm AEST.

About the conference 2021

The 2021 APV Conference will be held online over two Thursday afternoons in September and will feature a series of 12 curated talks, presented by well-known industry experts:

Day 1 - Thursday 16 September, 1.00pm-4.30pm AEST

Day 2 - Thursday 23 September, 3.00pm-6.30pm AEST

Delegates will be updated on the latest information on gene sequencing for pig diseases such as Clostridial, Pasteurella or Antimicrobial resistance genes, and the latest happenings in disease eradications from the field.

The 2021 APV Virtual Conference international speaker – Prof Maria Pieters, a Mycoplasma and respiratory expert from the University of Minnesota – Prof Pieters will be sharing her latest research on the intricate connections of the pigs’ gut microbiota and what this means for respiratory health. Maria will also update us on the latest research on vaccines in this area.

APV’s line-up of professional talks range from practical, in-field problem solving discussions, getting products into solutions and effectively medicating pigs to ‘hands on’ approaches to improving herd health.

Field practitioners as well as researchers will provide updates on the topic of antimicrobial resistance in the Australian pig industry and the greater than ever need for alertness to exotic diseases will be sharpened when being presented by practitioners that have had the finger on the pulse for some time. The reality of disposal and viable options will also be covered in the two-day program.

[View The Full Program Here](#)

Who will attend?



**Employed
veterinarians**



**Graduating
students**



**Practice owners
/ principals**



Academics



**Industry
veterinarians**



**Government
veterinarians**

Why sponsor?

- Reach veterinarians and industry associates in one place
- Virtual attendees at this year's APV Conference will be keen to learn and will be receptive to new ideas
- Highlight your continuing commitment to the industry

Sponsorship Opportunities

Maximise your visibility to your key target market by becoming a sponsor of the 2021 Virtual APV Conference.

Sponsorship options provide:

- Captured target audience
- Opportunity to promote and discuss your products during the conference
- Cost effective, results driven marketing
- Potential to increase your sales
- Cost effective alternative to mainstream advertising

The following lists of benefits are not exhaustive and can be tailored to your requirements. Contact **Victoria.wood@ava.com.au** to find out how you can make the most of your investment.

Speaker Platinum Sponsor SOLD, thank you to Boehringer Ingelheim

\$2,500 inc GST

Benefits include:

- 6 months exposure – live and on demand
- Acknowledgment as the Platinum sponsor of the AVA Pig Veterinarians Virtual Conference 2021 sponsor
- Entitlement to use the phrase “ Platinum sponsor of the AVA Pig Veterinarians Virtual Conference 2021”
- Sponsor intro by chair and video or promotional slide (3 min) – to be provided by sponsor
- Opportunity to provide an international or local speaker for one session on Thursday 23 September of the scientific program. Topic and content to be agreed by Scientific Convenor
- Branded sponsor page on the virtual conferencing platform
- Company logo, bio and website
- Acknowledgment on selected promotional material leading up to, during and for 3 months post event
- Four (4) exhibitor registration including scientific sessions
- APV conference banner for use on your promotional materials

Example of branded sponsors page



Gold sponsor	\$1,500 inc GST
One opportunity remaining	
<ul style="list-style-type: none"> • 6 months exposure – live and on demand • Acknowledgment as the Gold sponsor of the AVA Pig Veterinarians Virtual Conference 2021 sponsor • Entitlement to use the phrase “ Gold sponsor of the AVA Pig Veterinarians Virtual Conference 2021” • Sponsor intro by chair and video or promotional slide (3 min) – to be provided by sponsor • Branded sponsor page on the virtual conferencing platform • Company logo, bio and website • Acknowledgment on selected promotional material leading up to, during and for 3 months post event • Two (2) exhibitor registration including scientific sessions • APV conference banner for use on your promotional materials 	

Exhibitor only	\$200 inc GST
<ul style="list-style-type: none"> • 6 months exposure – live and on demand • Branded exhibitor listing on the virtual conferencing platform • Acknowledgment on selected promotional material leading up to, during and for 6 months post event • One (1) exhibitor registration including scientific sessions • APV conference banner for use on your promotional materials 	

Social Event Sponsor	\$1,000 inc GST
One opportunity only	
<p>Sponsor the 2021 session: Innovations + Beers: with Ben Linn & Greg Tuckett <i>WTF is that?</i> Building confidence in data from farms and Recent learnings from eradication programs</p>	
<ul style="list-style-type: none"> • 6 months exposure – live and on demand • Sponsor intro by chair and video or promotional slide (3 min) – to be provided by sponsor • Branded exhibitor listing on the virtual conferencing platform • Acknowledgment on selected promotional material leading up to, during and for 6 months post event • One (1) exhibitor registration including scientific sessions • APV conference banner for use on your promotional materials 	

Conference Program

Thursday 16 September, 2021 - 3.00pm-6.30pm AEST	
1.00pm - 1.10pm	Welcome & Overview
1.10pm - 2.10pm	Updates on vaccine research: Pig Microbiota – what this means for M Hyo and the respiratory tract - Maria Pieters
2.10pm - 2.20pm	Break and Sponsor presentation
2.20pm - 2.40pm	High Throughput Sequencing: diagnostic options for the pig industry - Stacey Lynch
2.40pm - 3.00pm	TBC
3.00pm - 3.20pm	Longitudinal genomic and AMR characterisation of Pasteurella causing clinical infection in Australian pigs - Alec Truswell
3.20pm - 3.30pm	Break and Sponsor presentation
3.30pm - 4.30pm	Innovation + Beers: WTF is that? Building confidence in data from farms – Ben Linn Innovations + Beers: Recent learnings from eradication programs – Greg Tuckett

Thursday 23 September 2021 - 3.00pm-6.30pm AEST	
3.00pm - 3.10pm	Welcome & Overview
3.10pm - 3.30pm	Surveillance and control of Antimicrobial resistance in Australian pigs Sam Abraham
3.30pm - 3.50pm	Reducing AMU on farms Bernie Gleeson
3.50pm - 4.10pm	Delivering drugs in drinking water: recent research Steve Little
4.10pm - 4.20pm	Break & Sponsor presentation
4.20pm - 4.40pm	Exercise Razorback – what were the big learnings Kirsty Richards
4.40pm - 5.00pm	ASF preparedness – what do we need to do from here Andrew Pointon
5.00pm - 5.20pm	Disposal options on Farm Kevin Wilkinson
5.20pm - 5.30pm	Break & Sponsor presentation
5.30pm - 6.30pm	TBC - International Speaker

The Fine Print – Terms and Conditions

Competing Products and Services - Clause 41

The AVA reserves the right to refuse to enter into a contract, or to restrict the activity of a sponsor, exhibitor or advertiser, when in the view of the AVA the product, exhibits, images or advertising content will:

- Not comply with AVA policies and values.
- Not comply with the relevant Australian Standards or legislation
- Contravene contractual relationships with commercial partners that we are legally bound to including Credit card providers, Health/Professional Indemnity, Business Insurance and online Vet Bookings
- Directly promote membership of a competing veterinary membership association to AVA members and potential members.

Privacy Policy

The Australian Veterinary Association Ltd (AVA) supports good privacy practice, and aims to manage personal information in an open and transparent way. Our policy sets out how the AVA aims to comply with the Privacy Act 1998 (Act) and the Australian Privacy Principles (APP's) which came into force on 12 March 2014. View AVA Privacy Policy or visit www.ava.com.au/privacypolicy. By attending you give AVA permission use any written comments on our evaluation forms in our communications.

Money matters

Conditions of payment

The full amount will be required 7 days from receipt of an invoice to secure your sponsorship package preference.

Payment methods

1. Tax invoice – an invoice will be raised for payment.
2. Direct bank transfer – please contact the Conference Secretariat for bank account details.
3. Credit card – Visa and MasterCard accepted.

Cancellation

1. Requests for cancellations must be submitted in writing.
2. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
3. If cancellation occurs within two (2) weeks of the commencement of the exhibition, 100% of the contracted
4. See the Terms and conditions for more information.

Policies

The size and location of all logos included in conference collateral, on the conference website or conference signage will be at the discretion of the Conference Secretariat and will reflect the level of commercial support given.

There is to be no sale or promotion of products or services that conflict with AVA policy. Nor is there to be sale or promotion of any unregistered products unless an application for registration has been lodged with the APVMA and it is stated on the promotional material that the product is not registered, and an application has been lodged. The conference organisers have the right to remove any products from display that they feel are inappropriate without penalty. To view the current AVA policies, visit www.ava.com.au.