



Sheep,
Camelid
and Goat
Veterinarians
Conference

Sponsorship Prospectus

Stamford Grand Adelaide, Glenelg
22 – 24 June 2022



What's Hot and What's Not
2022 Sheep, Camelid and Goat
Veterinarians Conference
with a Sheep Reproduction Stream

Click here to book your exhibition and sponsorship

KNOWLEDGE



AUSTRALIAN
REPRODUCTIVE
VETERINARIANS



SHEEP, CAMELID
AND GOAT
VETERINARIANS

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About the Sheep, Camelid and Goat Veterinarians



The Sheep, Camelid and Goat Veterinarians (SCGV) is a special interest group of the Australian Veterinary Association (AVA) that brings together veterinarians with an interest in small ruminant health, welfare and production. The science underpinning small ruminant health and welfare is growing as more research is undertaken in Australia, and across the world, supporting the sheep, camelid and goat industries.

The Sheep, Camelid and Goat Veterinarians was established to improve human and animal welfare by increasing the understanding of animal behaviour and its significance in veterinary science.

About the Australian Reproduction Veterinarians

The Australian Reproduction Veterinarians (ARV) is a special interest group of the Australian Veterinary Association. The ARV provides a link between its members and government bodies, breed societies and the artificial breeding industry.

The Australian Reproductive Veterinarians has established performance standards and guidelines for veterinarians that recognise the specialised procedures involved in embryo collection, handling, cryopreservation, and transfer. The ARV have achieved this by testing all areas of commercial embryo transfer to ensure that the public can be confident when engaging the services of an Australian Reproductive Veterinarians certified veterinary surgeon.

About the Conference

The SCGV 2022 Conference is a two-and-a-half-day conference with a single stream, commencing on Wednesday 22 June, and finishing at lunchtime on Friday 24 June. There will be 1 ½ days of sheep specific science, followed by 1 day of sheep reproduction sessions.



Who will attend?

The SCGV Conference attracts a broad cross section of veterinarians involved in the sheep industry across Australia, including private practitioners, business owners, sheep industry consultants, government veterinarians and key policy makers, as well as academics and students.

Why you should participate



Brand alliance

Align your brand with cutting edge continuing professional development and innovation.



Personal contact

Meet face-to-face with your customers.



Product promotion

Showcase your products to an audience that is keen to learn and receptive to new ideas.



Brand exposure

Reach your target audience.



Adelaide, South Australia

It is no secret that Adelaide, South Australia is a food and wine lover's paradise. Renowned wine regions, including the Barossa Valley and McLaren Vale, are just a stone's throw from Adelaide and it is home to some of the world's best wine, including Penfold's Grange. For unique and accessible wildlife, the beautifully preserved Kangaroo Island plays host to kangaroos, koalas, sea lions, penguins, platypuses and all manner of fauna, while Port Lincoln is home to the Great White shark, Southern Bluefin tuna and Coffin Bay oysters.

<https://southaustralia.com/destinations/adelaide>



About the Venue

2022 Sheep, Camelid and Goat Veterinarians Conference will be held at the Stamford Grand Adelaide.

Located on absolute beachfront at Glenelg in Adelaide, this hotel reflects the style of grand hotels of the Victorian era. Only 20 minutes from the city and 10 minutes from the airport. A true end destination convention hotel, Stamford Grand Adelaide is focused on running events in an environment conducive to concentration. The hotel also has the largest ballroom within the Stamford Group featuring spectacular panoramic views of Glenelg Beach.



Accommodation

We have negotiated special conference accommodation rates through Ozaccom+ for various hotels nearby. A link to access these rates will be provided shortly.



Medallion Sponsorship Opportunities

Maximise your visibility to your key target market by partnering with the Sheep, Camelid and Goat Veterinarians at the 2022 Conference. All major sponsors have first right of refusal for packages in subsequent years.

Gold Partner

\$9,350 inc. GST

One opportunity available

What's included:

- Acknowledgement as the SCGV Conference Gold Partner
- 12 square metres of exhibition space (2 stands) with preferential choice of location
- Four (4) inclusive full exhibitor registrations to the conference including; attendance at scientific sessions, exhibition, welcome event and the event dinner
- Sponsorship of a scientific stream; includes a provision to provide a 3-minute welcome presentation to your day's stream, various branding opportunities and exposure
- Acknowledgement as Gold Partner in conference registration brochure
- One (1) full-page colour conference handbook advertisement
- Company name/logo on conference signage
- Inclusion in the conference handbook exhibitor listing

Silver Partner

\$5,775 inc. GST

Two opportunities available

What's included:

- Acknowledgement as an SCGV Conference Silver Partner
- 6 square metres of exhibition space (1 stand) with preferential choice of location
- Two (2) inclusive full exhibitor registrations to the conference including; attendance at scientific sessions, exhibition, welcome event and the event dinner
- Acknowledgement as Silver Partner in conference registration brochure
- One (1) full-page colour conference handbook advertisement
- Company name/logo on conference signage
- Inclusion in the conference handbook exhibitor listing

Exhibition Opportunities

Exhibiting at the Conference gives you an excellent opportunity to engage face-to-face with your target market, demonstrate your products and services, establish a rapport and build relationships, all while raising your organisation's profile.

Trade Stand Only: 6sqm (3m x 2m)

\$4,400 inc. GST

What's included:

- 6 square metres of exhibition space (1 stand)
- Two (2) inclusive full registrations to the conference including; attendance at scientific sessions, exhibition, welcome event and the event dinner
- Acknowledgement as an SCGV Conference exhibitor in the conference handbook



Other Sponsorship Opportunities

Designed with flexibility in mind to help you achieve your specific objectives at the Conference and to help you think outside your stand and increase your visibility.

Scientific Stream Sponsorship

from \$1,100 inc. GST

Three opportunities available

Wednesday | Full Day SCGV Stream | \$2,200 inc. GST

Thursday | Half Day SCGV & Half Day ARV Streams | \$2,200 inc. GST

Friday | Half Day ARV Stream | \$1,100 inc. GST

What's included:

- Opportunity to sponsor a scientific stream
- This includes a provision to provide a 3-minute welcome presentation to your days' stream
- One (1) full-page colour conference handbook advertisement
- Acknowledgement as sponsor of selected scientific stream
- Opportunity to display banners and distribute promotional material in stream room, on your selected day (material to be provided by sponsor)
- Company logo featured on screen in stream
- Company logo featured in conference program for sponsored stream

Welcome Event Sponsorship

\$2,585 inc. GST

One opportunity available

Wednesday 22 June | 5:30pm – 7:30pm | Exhibition Area

Following a full day of scientific sessions, the delegates will relax with drinks and canapes in the exhibition area.

What's included:

- An opportunity for a 5-minute speech to showcase your company and products, along with display of posters and other promotional material
- Opportunity to brand event area, subject to approval from SCGV and at sponsor's expense
- Acknowledgement as the Welcome Event sponsor in conference registration brochure
- Two (2) tickets to the Welcome Event
- One (1) half-page colour conference handbook advertisement
- Company name/logo on conference signage

Event Dinner Sponsorship

\$4,500 inc. GST

One opportunity available

Thursday 23 June | 7:00pm – 10:00pm | Location TBA

What's included:

- A high-profile opportunity for a 5-minute speech, along with display of posters and other promotional material
- Opportunity to brand event area, subject to approval from SCGV and at sponsor's expense
- Acknowledgement as Event Dinner sponsor in registration brochure
- Two (2) tickets to the event dinner
- One (1) half-page colour conference handbook advertisement
- Company name and logo on conference signage

Coffee Cart Sponsorship

One opportunity available

\$3,960 inc. GST

Wednesday 22 – Friday 24 June

What's included:

- Opportunity to brand coffee cart area, subject to approval from SCGV and at sponsor's expense
 - Acknowledgement as the Coffee Cart sponsor at event
 - One (1) half-page colour conference handbook advertisement
 - Company name and logo on conference signage
- * Includes coffee consumption. Please note the coffee cart will only be open during catering breaks in the exhibition.*

Advertising Opportunities

SCGV have more opportunities to help you get your message out to your target audience.

Conference Handbook

Limited availability

Advertising in the printed SCGV Conference 2022 handbook is the perfect way to increase awareness of your attendance and encourage the SCGV members to interact with your exhibitors.

Full page \$660 inc. GST

Half Page \$330 inc. GST

**The 2022 conference handbook will be standard A4 size.*

All marketing and promotional material is subject to SCGV approval and must comply with the Terms and Conditions outlined in this Prospectus (see page 14 and 15 for details).



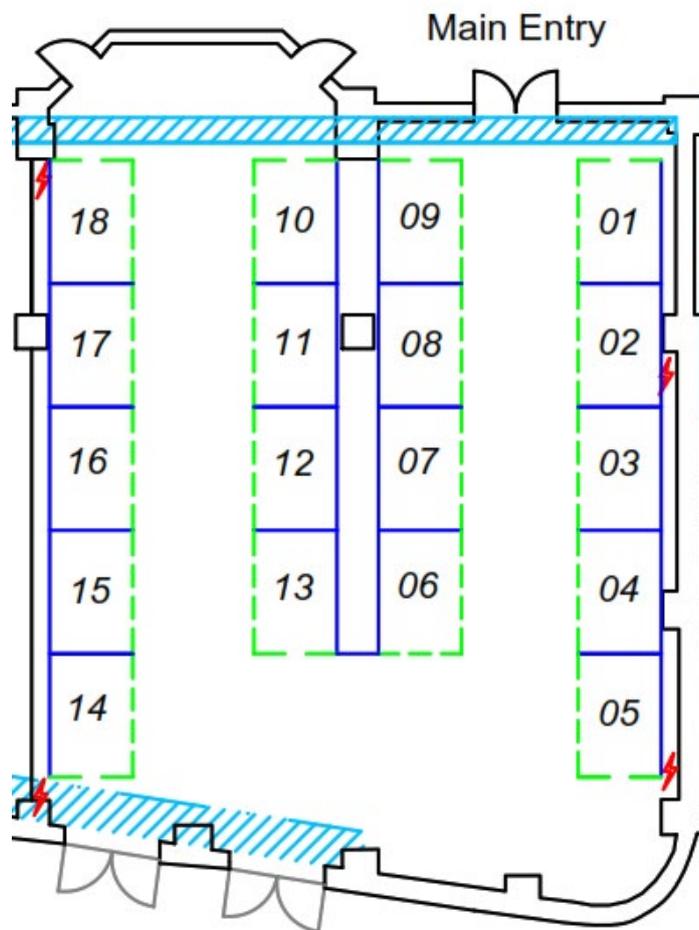
From 2022, the AVA is working toward a sustainable conference. Our first step is phasing out the delegate satchels and inserts from this event. We understand that our conference partners and exhibitors may wish to gift delegates with these items instead. Although we don't want to discourage companies from including their corporate promotional items, we do encourage that they consider providing an item which is sustainable and/or biodegradable.



Exhibition Floor Plan

The floor plan is correct at the time of printing; however, the organisers retain the right to alter the layout if necessary and these changes may occur without notice.

The exhibition will be in the Ballrooms 1 & 2. The exhibition will not only be the networking hub of the conference, giving delegates the opportunity for direct contact with sponsors and exhibitors; in addition, all refreshment breaks are held in the exhibition, which will also host the Welcome Event on Wednesday night.



Custom stands include carpeted floor space only - lighting, power and fascia/s are not supplied. Please note that all build and print/graphic designs for custom stands must be submitted to the Conference Secretariat for approval. Wall height restrictions for custom stands are 3m. Custom stands are not permitted to hang anything from the ceiling.

Exhibition Services

An exhibitor's manual will be sent to participating exhibitors in the lead up to conference.

Additional Registrations and Tickets

Additional exhibitor registrations and social event tickets will be available to registered exhibitors, details will be included in the exhibitor manual which will be distributed prior to the conference.

Draft Bump In and Out Schedule

Tuesday 21 June

7:00am	Adelaide Expo bump in/mark out
2:00pm - 5:00pm	Exhibitor bump in

Wednesday 22 June

7:30am	Registration Opens
8:00am - 5:30pm	Scientific Sessions and Exhibition Open
10:15am	Exhibition opens at morning tea
5:30pm - 7:30pm	Welcome Event held in the exhibition

Thursday 23 June

8:00am	Registration Opens
8:15am - 5:30pm	Scientific Sessions Begin
10:15am	Exhibition opens at morning tea
7:00pm - 10:00pm	Event Dinner

Friday 24 June

8:00am	Registration Opens
8:15am - 12:45pm	Scientific Sessions Begin
10:15am	Exhibition opens at morning tea
2:00pm - 4:00pm	Exhibition bump out out after lunch
4:00pm	Adelaide Expo pack down

Please note this schedule is draft and is still in pending final approval by various stakeholders. A more accurate schedule will be provided upon confirmation of attendance.

Booking and Stand Allocation Process

Bookings are to be submitted via the online booking form <https://www.ava.com.au/education-events/sponsor-exhibit/about/?eid=EV001224> from 2:30pm AEDT on Friday 11 February 2022. Upon receipt of your booking, you will be issued a confirmation email.

Stand allocations will be allocated in the following order:

1. AVA Corporate Supporters who are sponsoring the conference
2. AVA Corporate supporters
3. Companies wishing to sponsor the conference
4. Companies that have exhibited at three or more consecutive SCGV Conferences. Stands will be allocated on a first come, first served basis
5. All other companies wishing to exhibit at the conference. Stands will then be allocated on a first come, first served basis

Money Matters

All amounts stated in this document are in Australian dollars and are exclusive of GST.

Conditions of Sponsorship and Exhibition Payment

A deposit of 50% of the total amount payable will be required 14 days from signing the enclosed booking form and to secure your sponsorship package preference. The outstanding balance must be received no later than 12 May 2022

International Exhibitors

International exhibitors are required to pay the total amount at time of booking.

Payment Methods

A tax invoice will be raised for payment, you can pay this via:

1. Direct bank transfer - please contact the Conference Secretariat for bank account details
2. Company cheque
3. Credit card – Visa and MasterCard accepted

Cancellation

1. Requests for cancellations must be submitted in writing
2. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained
3. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained
4. See the Terms and Conditions for more information

Please note that the details in this document are correct at the time of printing and prices are subject to change. The Organising Committee does not accept responsibility for any changes that may occur.

Conditions of exhibition and sponsorship payment

- All amounts stated in this Prospectus are in Australian dollars and are inclusive of GST.
- An invoice for your stand and written confirmation of your entitlements will be sent to you upon receiving the completed Exhibition Booking form. Stand allocations may not be finalised at time of invoicing and will be advised via written confirmation once allocation has been completed.

- Stand allocation is based on sponsorship level, receipt of booking form, and history and positive involvement with the conference. The organisers will make every effort to place exhibitors in their preferred position, with due diligence given to the location and placement of products and services within the Industry Exhibition.
- A deposit of 50% of the total amount payable will be required upon the submission of your booking form to secure your sponsorship or exhibition package preference. The outstanding balance must be received no later than 12 May 2022 and is non-refundable. Please note: International exhibitors are required to pay the total amount at time of booking.
- Additional exhibitor registrations and social event tickets will be available to purchase, details will be available in the Exhibitor Manual which will be distributed prior to the conference.
- Please forward evidence of your public liability coverage to the Conference Secretariat with the balance of monies owed no later 12 May 2022. If not received the Conference Secretariat will charge the exhibitor an additional fee for this coverage.
- Please note that the details in this document are correct at the time of printing and prices are subject to change. The Organising Committee does not accept responsibility for any changes that may occur.

Payment Methods

A tax invoice will be raised for payment, you can arrange payment by one of the following methods:

- Direct bank transfer – please contact the Conference Secretariat for bank account details
- Credit Card – Visa and MasterCard accepted

Cancellation

1. Requests for cancellations must be submitted in writing to the Conference Secretariat.
2. If cancellation is accepted, 50% of the contracted cost to exhibit/sponsor will be retained.
3. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit/sponsor will be retained.
4. See the Terms and Conditions for more information.

Booking Terms

The size and location of all logos included in conference collateral, on the conference website or conference signage will be at the discretion of the Conference Secretariat and will reflect the level of commercial support given.

There is to be no sale or promotion of products or services that conflict with AVA policy. Nor is there to be sale or promotion of any unregistered products unless an application for registration has been lodged with the APVMA and it is stated on the promotional material that the product is not registered, and an application has been lodged. The conference organisers have the right to remove any products from display that they feel are inappropriate without penalty. To view the current AVA policies, visit www.ava.com.au.

Policies

Support AVA in removing brachycephalic breeds from advertising

The popularity of certain breeds of dogs with exaggerated physical features has resulted in their increased use in marketing and advertising campaigns, and often in products aimed specifically at veterinarians, such as veterinary pharmaceuticals.



Unfortunately, the exaggerated features lead to serious health and welfare problems, which the veterinary community are faced with managing, to try to give these animals a more comfortable life. To raise awareness of this issue, the Australian Veterinary Association (AVA) and RSPCA Australia launched an awareness campaign in 2016 called 'Love is Blind'.

We have already reached out to our sponsors and regular advertisers advising that we will stop using these breeds in all advertising material appearing in our publications, and ask for your assistance with this when it comes to all marketing material, including:

- Any form of advertising in print and digital AVA products
- Exhibits at AVA conferences and events
- Any other form of marketing undertaken under the AVA brand.

The AVA will be enforcing this policy at the Conference, and we ask that you make sure that all your team involved in the exhibition are aware of our policy and the animal welfare issues involved.

If you need more information please contact Melanie Latter, melanie.latter@ava.com.au. You can also visit www.loveisblind.org.au to learn more.

We believe this is a great opportunity for the AVA and our valued industry partners to demonstrate a partnership that promotes healthy dogs and contributes to a positive animal welfare outcome.

Read the AVA policy

Watch the video

Competing Products and Services - Clause 41

The AVA reserves the right to refuse to enter into a contract, or to restrict the activity of a sponsor, exhibitor or advertiser, when in the view of the AVA the product, exhibits, images or advertising content will:

- Not comply with AVA policies and values.
- Not comply with the relevant Australian Standards or legislation
- Contravene contractual relationships with commercial partners that we are legally bound to including Credit card providers, Health/ Professional Indemnity, Business Insurance and On-Line Vet Bookings
- Directly promote membership of a competing veterinary membership association to AVA members and potential members.

Privacy Policy

The Australian Veterinary Association Ltd (AVA) supports good privacy practice, and aims to manage personal information in an open and transparent way. Our policy sets out how the AVA aims to comply with the Privacy Act 1998 (Act) and the Australian Privacy Principles (APP's) which came into force on 12 March 2014. View AVA Privacy Policy or visit www.ava.com.au/privacy-policy.

The AVA takes photos of this event. By attending you give AVA permission to use images taken at the conference, as well as any written comments on our evaluation forms in our communications.

Terms and Conditions

The Contract

1. "Organiser" means The Australian Veterinary Association Ltd (ABN 63 008 522 852).
2. "Exhibitor" means the person, company or other legal entity identified as such in the Booking Form and its employees and agents.
3. A contract is formed between the Organiser and the Exhibitor when the Organiser accepts the Booking Form by issuing a written letter of confirmation to the Exhibitor. The Booking Form together with these Terms and Conditions constitute the "Contract" between the Organiser and the Exhibitor and any additional terms and conditions in any documentation or purchase order provided by the Exhibitor will not form part of the Contract or be binding on the Organiser.
4. The Organiser may terminate the contract by notice in writing to the Exhibitor if the agreed deposit (as provided for in the Booking Form) is not received within 28 days of lodging the Booking Form. Additionally, the Organiser reserves the right to terminate the contract by notice in writing to the Exhibitor within 28 days of receipt of the Booking Form without penalty and will return any deposit received. Termination shall be effective on the termination date specified in the termination notice, or if no date is specified, then on the date of the termination notice.
5. The Organiser is not bound to accept any Booking Form and no binding contract is formed between the Exhibitor and the Organiser until the Organiser accepts the Booking Form in accordance with clause 3.

Obligations and rights of the Organiser

6. Any decision of the Organiser is final and no negotiation will be entered into on any question not covered in this contract.
7. The Organiser agrees to hold the exhibition however, it reserves the right (without penalty or liability):
 - a. to postpone the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible;
 - b. to shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open to visitors;
 - c. to amend or alter the location of the exhibition; and
 - d. to change the exhibition floor layout.
8. The Organiser will only exercise the rights in clause 7 if it is reasonably necessary to protect the legitimate business interests of the Organiser or to enable the Organiser to fulfil its legal obligations to third parties (including but not limited to, obligations to the lessor or manager of the venue at

9. which the exhibition is to be held or to other exhibitors, sponsors or attendees) or in response to a Force Majeure Event. The Exhibitor undertakes to agree to any alterations made in exercise of the rights in clause 7.
9. The Organiser agrees to promote the exhibition to maximise participation. The Organiser does not however make any warranty that the venue of the exhibition or its facilities and equipment will be adequate or fit for display purposes or for any other intended use.
10. Subject to clause 7, the Organiser will use reasonable endeavours to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser is responsible for the control of the exhibition area.
12. The Organiser agrees to provide the Exhibitor with an Exhibitor Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor. The Exhibitor must comply with all requirements of the Exhibitor Manual. A failure to comply with the Exhibitor Manual shall be deemed to constitute a breach of this Contract.
13. The Organiser has the right to take such action as is necessary (including such action as may be contemplated in the Exhibitor Manual) to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person/people or property and to maximise the commercial success of the exhibition.
14. The Organiser may refuse without limitation to permit activity within the exhibition or may require the cessation of particular activities at their discretion.
15. The Organiser reserves the right to specify heights of walls and coverings for display areas.
16. The Organiser reserves the right to review the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition. Should this review indicate that, in the absolute discretion of the Organiser, the item is offensive or conflicts with the Organiser's policy the Organiser shall provide the Exhibitor with a verbal or written request to immediately remove the item from distribution at the exhibition. Failure to comply with this request shall constitute a breach of this Contract.
17. The Organiser may determine the hours during which the Exhibitor has access to the exhibition venue for the purpose of setting up and dismantling.

18. The Organiser reserves the right to refuse any person, including Exhibitor staff, representatives, visitors, contractors and/or agents, entry to the exhibition if they do not hold a purchased or complimentary entry card.
19. The Organiser may in its discretion specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
20. The Organiser may in its discretion specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these regulations.
21. The Organiser will arrange security onsite during the period of the exhibition.
22. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

23. The Exhibitor must ensure that all accounts are finalised and paid by that date which is 78 days prior to the start date of the exhibition and that all payments are otherwise made strictly as required under the Booking Form or as otherwise required in this Contract.
24. The Exhibitor must occupy their allocated exhibition space by the advertised opening time. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the exhibition for the duration of the exhibition or such lesser period determined by the Organiser. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
25. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
26. The Exhibitor must not carry onto the venue of the exhibition anything that is dangerous, noxious, offensive, illegal, immoral, or that is otherwise likely to harm any person, the venue or the reputation of the Organiser or its related entities.
27. The Exhibitor must not include in their display animal breeds with exaggerated physical features which are associated with adverse health and welfare outcomes. These breeds include: Pugs, French Bull Dogs, Pekinese and other flat-faced breeds; breeds with dwarfism such as Dachshunds and Corgies; and breeds with excessive skin wrinkle such as Shar-peis. This applies to:

- Any form of advertising in print and digital AVA products
- Exhibits at AVA conferences and events
- Any other form of marketing undertaken under the AVA brand.
- For more information read the AVA policy and visit www.loveisblind.org.au.

28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition. The Exhibitor acknowledges that the Organiser makes no promise or warranty in connection with the commercial viability of the Exhibitor participating in the exhibition.

29. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibitor manual.

30. The Exhibitor must observe, perform and fulfil the requirements of any statute, regulation, by-law or local law including without limiting the generality of the foregoing, all statutes, regulations, by laws and local laws relating to health, safety, water supply, sewerage, fire protection and building requirements and any lawful requirement of the venue's lessor or manager.

31. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.

32. The Exhibitor will not display an exhibit or behave in a way that would obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition space. The Exhibitor will abide by any requests made by the Organiser to stop such activity and will abide by all other reasonable and lawful directions of the Organiser.

33. The Exhibitor agrees to engage the Organiser's preferred freight forwarder and to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged.

34. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Compliance with Standards and AVA values

35. The Exhibitor and any part of the Exhibitor's exhibit, services, products or advertising

displayed or offered for sale at the exhibition or in connection with the exhibition must:

- comply with the relevant Australian Standards or legislation;
- comply with the Organiser's policies and values (as displayed on the Organiser's website www.ava.com.au or as made known to the Exhibitor by the Organiser);
- not contravene contractual relationships with commercial partners that the Organiser is legally bound to including Credit card providers, Health/ Professional Indemnity, Business Insurance and On-Line Vet Bookings;
- not bring the Organiser into disrepute;
- not interfere with the intellectual property rights of other Exhibitors; and
- not directly promote membership of a competing veterinary membership association to Organiser's members and potential members.

36. The Organiser reserves the right to refuse to enter into a contract, to terminate a contract or to restrict the activity of a sponsor, exhibitor or advertiser (without penalty), including the right to remove any product from display, when in the view of the Organiser, such product or display violates any matter specified in clause 35.

Stand services and construction and dismantling of stand

37. Instructions regarding storage will be outlined in the Exhibitor manual distributed prior to the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

38. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for insurance, public liability and Occupational Health and Safety. Access will be denied without such documentation.

39. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to set up, or may be requested to cease building.

40. The Exhibitor is responsible for all items within their allocated exhibition space.

41. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser.

42. The Exhibitor must ensure the cleanliness

and tidiness of their allocated space. The Exhibitor must make good any damage caused to any part of the venue of the exhibition or to any adjoining premises occasioned by misuse, abuse, or want of care on the part of the Exhibitor, its servants, agents, contractors or invitees or otherwise occasioned by any breach or default of the Exhibitor. At the end of the exhibition, or sooner if required by the Organiser in accordance with this Contract, the Exhibitor must vacate any display space allocated to it, remove all of the Exhibitor's property from the display space and leave it in the same condition as when it was first occupied by the Exhibitor. The Organiser will not be liable for any property left or abandoned at the venue of the exhibition and may remove and deal with any property of the Exhibitor not removed by the Exhibitor as it sees fit, at the cost of the Exhibitor.

Breach of Terms and Conditions by Exhibitor

43. In the event of any breach of this Contract, the Organiser shall be entitled to revoke any right to use the exhibition space granted to the Exhibitor until the breach is remedied. If the breach does not amount to a material breach, the Organiser will issue a warning to the Exhibitor. If the breach is a material breach and the Exhibitor fails to remedy the breach within a reasonable period specified by the Organiser, the Organiser may terminate the Contract with immediate effect.

44. In the event of revocation, if the Exhibitor has already erected displays or other materials or constructions, the Organiser shall have the right to require the Exhibitor to remove such displays, materials and constructions forthwith without disruption to other exhibitors or, at the Organiser's discretion, to otherwise vacate such displays, materials and constructions for the duration of the exhibition or require their dismantling by the Exhibitor at the conclusion of the exhibition to remedy any breach.

45. In the event of termination or revocation in accordance with clause 43, the Exhibitor shall not be entitled to a refund of moneys already paid to the Organiser and shall immediately pay to the Organiser all the moneys then due and owing to the Organiser and the Organiser shall not be liable to the Exhibitor or any other person for any loss or damage in connection with the revocation, removal or vacation of the Exhibitor's display or termination of this Contract. The Exhibitor shall indemnify the Organiser for any third party claim brought against the Organiser in connection with the Exhibitor's breach of this Contract.

Insurance, Indemnity and Liability

46. The Exhibitor occupies the venue of the exhibition at its own risk. The Organiser will not be liable for, or responsible to, the

Exhibitor or any other party for any loss arising howsoever whether for personal injury, loss of life, damage or loss of property, loss of business or economic loss which may be suffered or sustained in or around the venue of the exhibition or otherwise in connection with the exhibition except to the extent of any negligence of the Organiser or its employees, contractors or agents. Without limiting this clause, the Organiser will not be liable for or responsible to the Exhibitor or any other party for; (a) interruption, failure or variation to the supply of services to the venue of the exhibition; (b) postponement, delay or interruption, suspension or termination of the exhibition from any cause whatsoever; (c) interference with any rights granted under this Contract directly or indirectly caused by or resulting from any matter, circumstance or cause beyond the control of the Organiser.

47. The Exhibitor must effect and maintain for the period of the exhibition policies of insurance for: (a) damage to or loss of the property of the Exhibitor and their employees, contractors and agents; (b) public liability, including death injury and loss of property of third parties, including the Organiser for an amount not less than \$10 million for any one occurrence; (c) work cover, workers compensation and employer's liability as required by law. The Exhibitor must provide certificates of currency for the policies (at the request of the Organiser) prior to taking up occupation of the allocated exhibition space.
48. The Exhibitor must indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, liabilities, and expenses, however they may arise and whoever may make them in connection with or arising out of the exhibition and/or this Contract to the extent that the loss was caused or contributed to by the Exhibitor, its employees, contractors, or agents, less any loss that could have been reasonably mitigated by the Organiser.

Payment and termination

49. The Exhibitor must make payment of amounts due by the dates set out in this Contract (and clause 23 in particular). Should payment not be made by these dates the stand will be available for sale to another person or entity. All amounts paid will automatically be forfeited and no refund will be made. Exhibitor shall not occupy its allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
50. In exceptional circumstances the Organiser will consider Exhibitor termination; but only if the following conditions are complied with:
 - (a) the request for termination is submitted in writing.
 - (b) the request is received at least six (6) months prior to the exhibition.
 - (c) the Organiser is able to re-let the terminated space in its entirety.
 - (d) Exhibitor is not in breach of this Contract.

If the Organiser, in its discretion, agrees to allow the Exhibitor to terminate, the Organiser will notify the Exhibitor in writing of this decision. Termination shall be effective on the date specified in the notice. In all other circumstance, the Contract will remain on foot.

51. The Exhibitor accepts that if termination occurs in accordance with clause 50 the Organiser will

not be required to refund any amounts paid by the Exhibitor and if termination occurs prior to the payment of the deposit that the Exhibitor will be invoiced and required to pay this amount within a period of 28 days from the date of the invoice. If termination occurs within the two (2) months prior to the commencement of the exhibition, 100% of the contracted price to exhibit will be payable to the Organiser (less any amounts already paid) and the Exhibitor will be invoiced and required to pay this amount within a period of 28 days from the date of the invoice.

52. The Exhibitor may terminate this Contract if the Organiser has committed a material breach and fails to remedy the breach within 14 days of written notice from the Exhibitor.

Force Majeure

53. Neither party will be liable for failure to perform any of its obligations under this Contract, including cancellation or postponement of the exhibition due to any events beyond its reasonable control and without fault, including but not limited to fire, flood, earthquake, elements of nature, acts of God, acts of government, pandemic, riot, civil disorder, rebellion, revolution or industrial disputes (Force Majeure Event).
54. If a Force Majeure Event is ongoing for more than 20 days, the Organiser at its discretion may terminate, postpone or suspend the exhibition or terminate this Contract without penalty.
55. Subject to clause 57, if a Force Majeure Event is ongoing for more than 40 days, the Exhibitor may terminate this Contract without penalty.
56. If a Force Majeure Event affects banking operations and this prevents the Exhibitor from paying any monies due to the Organiser, the Exhibitor's obligation to pay such monies will be delayed until banking operations resume normal functionality. Force Majeure Events affecting the revenue or profitability of the Exhibitor will not excuse it from paying monies due under this Contract by the due date for payment.
57. If this Contract is terminated by the Organiser in accordance with clause 54, the Organiser shall be entitled to retain 50% of the deposit and shall refund to the Exhibitor all other payments received under this Contract. The Exhibitor acknowledges that the Organiser will have incurred costs associated with organising the exhibition and securing a venue and the Organiser's right to retain 50% of the deposit in these circumstances is a genuine pre-estimate of the loss suffered by the Organiser as a result of termination and is not a penalty. If the exhibition is postponed but this Contract is not terminated by the Organiser, the Organiser shall be entitled to retain 100% of the deposit. If this Contract is terminated by the Exhibitor in accordance with clause 55, the Organiser shall be entitled to retain 100% of the deposit. The Exhibitor acknowledges that the Organiser will have incurred costs associated with organising the exhibition and securing a venue and may suffer a loss of profits as a result of the Exhibitor's decision to terminate in circumstances where the Organiser has been prepared to continue to run the exhibition and the Organiser's right to retain 100% of the deposit in these circumstances is a genuine pre-estimate of the loss suffered by the Organiser as a result of termination and is not a penalty.