



VBG Summit 2020

Stepping Forward

21-23 October | Virtual Conference



Day 1 Wednesday 21 October	
12.30 - 12.35pm	Welcome Introduction Steve Pryor
12.35 - 1.00pm	State of the Market In this annual market check in, we will reflect on the 2020 veterinary business landscape, and foreshadow some of the key areas of industry risk and opportunity for 2021. Paula Parker
1.05 - 1.35pm	The Shape of Things to Come in Veterinary Business (p1) Businesses, yes even veterinary businesses, can no longer assume that what worked yesterday will work again today, much less tomorrow. In this 'call to arms' opening keynote, Michael is sure to push some buttons. After all, to survive, it is critical for leaders, businesses and industries to adapt and evolve. Michael McQueen - Keynote
1.40 - 2.10pm	The Shape of Things to Come in Veterinary Business (p2) Michael McQueen - Keynote
2.20 - 2.50pm	The Shape of Things to Come in Veterinary Practice - What's YOUR one thing to implement? <i>Session will be followed by breakout group discussions</i> Michael McQueen - Keynote
2.50 - 3.20pm	Group Discussion A - Senior leaders Chaired by VBG committee
	Group Discussion B - Aspiring leaders Chaired by VBG committee
	Group Discussion C - Just starting out Chaired by VBG committee
3.25 - 4.00pm	Session Review – discussion groups reconvene to share summaries from each breakout room
4.00pm	DAY 1 CLOSE

Day 2 Thursday 22 October	
12.30 - 1.05pm	Economic Forum Finance leaders discuss their one lesson from 2020, and what this means for future-proofing veterinary businesses.
1.05 - 1.40pm	Environment, Entrepreneurship and Economics (p1) - The World Economic Forum top 10 global risks for 2020 were dominated by climate risks. From her place at the intersection of business, entrepreneurship, renewable energy and climate change, Katerina shares her perspective as a global leader, and her view of the role of the veterinary sector in this emerging, and ever more important space. Katerina Kimmorley - Keynote
1.40 - 2.10pm	Environment, Entrepreneurship and Economics (p2) Katerina Kimmorley - Keynote
2.20 - 2.50pm	From the Outside Looking In <i>Session will be followed by breakout group discussions</i> Katerina Kimmorley - Keynote
2.50 - 3.20pm	Group Discussion A - Senior leaders Chaired by VBG committee
	Group Discussion B - Aspiring leaders Chaired by VBG committee
	Group Discussion C - Just starting out Chaired by VBG committee
3.20 - 4.00pm	Session Review – discussion groups reconvene to share summaries from each breakout room
4.00pm	DAY 2 CLOSE

Day 3 Friday 23 October	
1.00 - 1.05pm	Welcome Day 3 VBG Committee
1.10 - 1.20pm	The one lesson about leadership I have had to learn again and again Sue Crampton
1.20 - 1.30pm	The one change to unleash the power of your technicians Janet Murray
1.30 - 1.40pm	The one thing that made my business, The VBG Business of the Year Nicole Laurence
1.45 - 1.55pm	The one thing about HR that will never be the same Mark Werman
1.55 - 2.05pm	The one thing about marketing that everyone needs to know James Ramsden
2.05 - 2.15pm	The one technology paradigm shift you need to make Moss Siddle
2.25 - 2.35pm	The one word I wish vets wouldn't describe themselves as Magdoline Awad
2.35 - 2.45pm	The one thing I have learnt about surviving in a crisis Alison Lambert
	These presentations will lead into a 30min group discussion to further analyse the presentations from different viewpoints. "What is the one thing from the lectures that you are going to implement?" Speakers will integrate between each room to answer Q&A's from each group.
2.45 - 3.15pm	Group Discussion A - Senior leaders Chaired by VBG committee
	Group Discussion B - Aspiring leaders Chaired by VBG committee
	Group Discussion C - Just starting out Chaired by VBG committee
3.15 - 4.00pm	Session Review – discussion groups reconvene to share summaries from each breakout room
4.00 - 4.35pm	The resilient vet - tools and strategies for a happy career Dr Naomi Bickley, Clinical Psychologist Sponsored by Hill's Pet Nutrition
4.35 - 5.00pm	Member Forum discussion What does Resilience mean and how do we make it happen in practice?
5.00 - 5.45pm	VBG Awards & Scholarships