

Strategies			
A	1	Ask	Do you know what they want?
	2	Attracting great employees (Hiring/recruitment)	Make a match or start from scratch
B	3	Buck stops here	Take responsibility! Who's in charge of keeping them...?
C	4	Coaching and mentoring	Are they learning from you?
	5	Career management	Are you building their future or are you in the way?
	6	Community involvement and social responsibility	They see the bigger picture. Do you?
D	7	Dignity and respect	Could your prejudices and behaviour be affecting your employees?
	8	Diversity	Embrace diversity and flourish!
E	9	Enrichment	Energise the job!
F	10	Farewell – or not?	Retain valued employees who plan to resign
G	11	Goals	Expand their options!
H	12	Health and wellbeing	Are they sick, tired or just burnt-out?
I	13	Information	Don't hoard it – communicate!
	14	Induction/orientation	Get off to a good start!
J	15	Job descriptions and performance management	Create the building blocks of good HR
K	16	Kicks and having fun	Let your hair down and have some fun!
L	17	Linkages and connections	If you build them, they will stay!
M	18	Management and leadership	Gain the respect of employees by being a considerate manager and not being a jerk!
N	19	Numbers	Calculate the return on investment
O	20	Opportunities	Find them or lose them!
P	21	Passion	Help them find the work they love!
Q	22	Question	Reconsider the rules!
R	23	Recognition and reward	Praise and pay – and they will stay!
S	24	Space	Are your people on a short leash?
T	25	Training and development	Expand the skills and knowledge of your team
	26	Truth	Tell it as it is!
U	27	Understand	Listen deeper!
V	28	Values and culture	What behaviours matter most
W	29	Work/life balance	The impossible dream...? Definitely not!
	30	Workplace environment	Create great energy by having an, attractive, comfortable physical environment