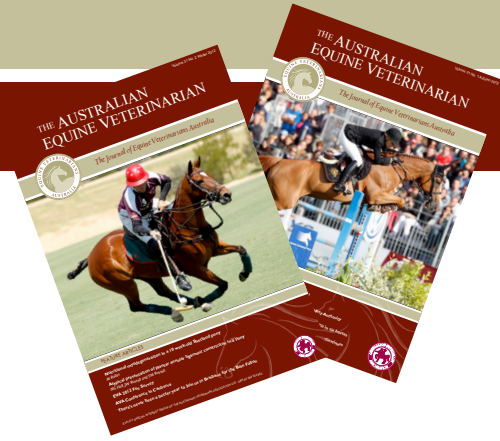




The Australian Equine Veterinarian

The Journal of Equine Veterinarians Australia



2017 ADVERTISING

The *Australian Equine Veterinarian* is the number one equine veterinary peer-reviewed journal in Australia. This world-renowned journal is distributed to over 1,100 members throughout the country, and to a number of veterinary institutions overseas.

The *AEVJ* is published quarterly. See overleaf for advertising deadlines.

Please tick the appropriate boxes

Book all four issues to receive your 15% discount!

Full Page, Four Colour (subject to availability)

Inside Front - \$1595.00 (ex GST) per issue

Inside Back - \$1495.00 (ex GST) per issue

Outside Back - \$1695.00 (ex GST) per issue

Autumn

Winter

Spring

Summer

Full Page

Four Colour - \$1250.00 (ex GST) per issue

Half Page

Four Colour - \$560.00 (ex GST) per issue

Quarter page

Four Colour - \$595.00 (ex GST) per issue

Strip Ad

Colour - \$595.00 (ex GST) per issue

Insert

One A4 page - \$1360.00 (ex GST) per issue

The above rates do not include agency commission (please add commission if applicable)

For regular advertisers, would you prefer to be invoiced for all issues at the start of the year?

YES / NO

Company: _____ Contact name: _____

Signed: _____ Date: _____

Telephone: _____ Facsimile: _____ Email: _____

Billing Address: _____

Comments: _____



MATERIAL SPECIFICATIONS

MECHANICAL INFORMATION

The Australian Equine Veterinarian is an A4 sized journal, printed offset, cover printed with hi-gloss varnish both sides and burst bound.

MATERIAL REQUIREMENTS

High resolution, print quality PDF files are the preferred format for material. Please contact the office if you have any difficulties with these requirements. Must include bleed as specified below.

LAYOUT SPECIFICATIONS

SPACE	TRIM SIZE HEIGHT/WIDTH MM	BLEED SIZE HEIGHT/WIDTH MM	TEXT AREA HEIGHT/WIDTH MM
Full page	297 x 210	303 x 216	287 x 200
Half page horizontal	126 x 178	132 x 184	116 x 168
Half page vertical	252 x 85	258 x 91	242 x 75
Quarter page vertical	126 x 85	132 x 91	116 x 75
Strip ad	60 x 210	66 x 216	50 x 200

If the booking is made but promised new material is not received by the due date the previous advertisement will be run.

All material should be forwarded to:

Rosie Slater
Equine Veterinarians Australia
40/6 Herbert Street
ST LEONARDS NSW 2065 AUSTRALIA
rosie.slater@eva.org.au

BOOKINGS & MATERIAL REQUIRED BY:

AUTUMN - Due for release March 2017

Booking deadline: 29th January
Material deadline: 12th February

WINTER - Due for release June 2017

Booking deadline: 29th April
Material deadline: 13th May

SPRING - Due for release September 2017

Booking deadline: 29th July
Material deadline: 12th August

SUMMER - Due for release December 2017

Booking deadline: 28th October
Material deadline: 11th November

**For further information please contact EVA:
T: 02 9431 5080 F: 02 9437 9068 E: rosie.slater@eva.org.au**