LIVING ON THE EDGE

Managing risk in practice, preventive medicine and biosecurity

3–6 April 2018
Esplanade Hotel, Fremantle Western Australia

Sponsorship and exhibition prospectus
About the Australian Cattle Veterinarians

The Australian Cattle Veterinarians (ACV) is one of the largest special interest groups of the Australian Veterinary Association (AVA). ACV members are predominately mixed practitioner veterinarians in private practice, but also include members working in the government sector (including agricultural and quarantine services), in research facilities, in academia as well as veterinary students who all share a passion and interest in bovine medicine.

The science of this species continues to grow in significance for producers, consumers and government. ACV members have a significant responsibility in managing and maintaining animal welfare and is proud to have a committed and engaged Executive Committee and membership base of over 1100 veterinarians actively promoting policy and protecting the interests of cattle and cattle veterinarians alike.

ACV provides crucial services to Australia’s agricultural producers, while also playing a key role in disease surveillance, securing our quarantine status and protecting ongoing productivity in all facets of the Australian cattle industry.

About the ACV Annual Conference

ACV’s ‘Living on the Edge’ 2018 Conference will be held at the Esplanade Hotel in the charismatic port city of Fremantle, Western Australia from 3–6 April 2018. The ACV conference is a major initiative in the AVA’s comprehensive annual Continuing Professional Development Program for 2018 and showcases the latest trends in bovine veterinary practice.

Dr Dave Beggs, ACV Conference Convenor, offers a little of what you can expect from the program:

“With the theme of ‘Living on the Edge’, the 2018 ACV conference program will focus on how vets manage risk in practice. Preventive medicine, biosecurity and even decisions about individual treatments are often based on professional judgement of risks and benefits. We’ll explore how we can make better decisions by understanding both the science and the odds. Join us in 2018, Living on the Edge, in Fremantle!”

Dr Dave Beggs

What our exhibitors say

“It’s good networking with younger vets and getting to know the older vets better as well as the exhibitors.”

“Conference was well-attended and delegates looked after particularly well.”

“The conference and exhibition was all ease and flow.”

“It is a great opportunity to network with customers.”
Conference venue

In 2018 The ACV Conference returns for the first time in a decade to the magnificent Western Australia, and for the very time to the charming and historic port city of Fremantle!

ACV’s ‘Living on the Edge’ 2018 Conference will be held at the Esplanade Hotel Fremantle. This warm and sophisticated hotel includes some of Fremantle’s best restaurants and bars and proudly boasts one of the largest convention and exhibition facilities in Western Australia.

Located a short three-minute walk away from the conference centre and your hotel are local hotspots including Fremantle Esplanade Ferris Wheel, renowned Little Creatures Brewing, some of the best fish and chips you’ll find in Australia, and of course the famous Statue of AC/DC’s Bon Scott.

The world heritage listed Fremantle Prison is a quick five-minute walk and a picturesque 25-minute ferry ride will take you to the unique local attraction and protected nature reserve Rottnest Island, home of the Quokka, a small wallaby-like marsupial and the “world’s happiest animal”.

A block of hotels has been reserved for conference delegates and exhibitors at discounted rates and details on how to book will be available shortly.

Who will attend?

The ACV ‘Living on the Edge’ 2018 Conference will attract an extensive mix of veterinarians from all fields of cattle veterinary science including:

- Practising veterinarians
- Graduating students
- Practice owners / principals
- Academics
- Industry veterinarians
- Government veterinarians
- Practice managers

The ACV Conference affords you unparalleled access to your targeted market as it is Australia’s largest gathering of cattle practitioners. The exhibition hall is alive with energy and the perfect opportunity for you to engage with our members, leading professionals, rising stars, and the people with the buying power, in an intimate and captive environment.

Participation as a sponsor or exhibitor gives you direct access to an audience keen to learn and receptive to new ideas and technologies – the ideal opportunity to showcase your products and services. The event provides an array of different face-to-face networking opportunities for you to build those important personal relationships with new and existing customers, align your brand with their proud member organisation and show your continued commitment to the veterinary market.

The ACV Conference provides the perfect platform to showcase new advances in industry equipment or new pharmaceuticals, services or techniques, particularly if you alert members prior to the conference through our advertising options. Our veterinarians are engaged and happy to discuss ideas and provide feedback and suggestions from a clinician’s perspective. This represents a valuable one-to-one market research opportunity.
Sponsorship opportunities

Maximise your visibility to your key target market by becoming a sponsor of the 2018 ACV Annual Conference.

Principal Conference Partner

One opportunity only

$12,500 (incl GST)

Trade show
- 3m x 2m exhibition stand (see exhibitor opportunities for booth inclusions)

Registrations
- 4 x complimentary full exhibitor registrations
- 4 x conference satchels including conference proceedings
- All daily catering including breakfast, morning and afternoon teas and lunches
- Attendance at Happy Hours
- 4 x complimentary tickets to Welcome Dinner
- 4 x complimentary tickets to ACV Cocktail Event

Promotional opportunities
- Company logo on front cover thumbnail hyperlink (ACV member website) to online papers from ACV 2018 Conference Proceedings
- New promotional opportunity first time offered - company information on USB of ACV ‘Living on the Edge’ 2018 Conference Proceedings that is activated on opening
- Side banner advertisement in email releasing ACV ‘Living on the Edge’ 2018 Conference Proceedings
- 1 x full page colour advertisement in ACV 2018 Conference Handbook
- Promotional inserts into the ACV conference delegate satchels
- Company logo featured on Australian Cattle Veterinarians website and electronic newsletters as Principal Sponsor
- Company logo on conference signage
- First right of refusal to sponsor the next ACV Conference as Principal partner in 2019

Recognition at event
- Two pull up banners at the conference. Prominent placements. Organisers have right of placement
- Sponsor logo on recognition slide for each session
- Acknowledgement as Principal sponsor of the ACV 2018 Conference on all marketing collateral

Strategic Conference Partner

Three opportunities only

$11,750 (incl GST)

This is the first time that this opportunity has been offered at the ACV Conference and provides a great opportunity to promote your organisation. These 10 registrations can be a cost effective way for your staff to attend the conference, can be offered to key clients, industry stakeholders, and members of your organisations. Or you can even partner with ACV to run a competition of your client or member base for the registrations.

Registrations
- 10 x complimentary full exhibitor registrations
- 10 x conference satchels including conference proceedings
- All daily catering including breakfast, morning and afternoon teas and lunches
- Attendance at Happy Hours
- 10 x complimentary tickets to Welcome Dinner
- 10 x complimentary tickets to ACV Cocktail Event

Promotional opportunities
- 1 x full page colour advertisement in ACV 2018 Conference Handbook
- One promotional insert into the ACV conference delegate satchels
- Company logo featured on Australian Cattle Veterinarians website and electronic newsletters as Strategic Partner Sponsor

Recognition at event
- Acknowledgement as Strategic Conference Sponsor of the ACV 2018 Conference on all marketing collateral.
- Sponsor logo on recognition slide for each session
The Australian Cattle Veterinarians Annual Conference
LIVING ON THE EDGE
3–6 April 2018. Esplanade Hotel, Fremantle, Western Australia

Scientific Sessions Day Sponsorship

Three opportunities only

- Opportunity to sponsor specific scientific sessions at the conference. Each sponsorship opportunity sponsors one full day’s scientific program
- This includes a provision to provide a 3-minute welcome presentation

Registrations
- 2 x complimentary full exhibitor registrations
- 2 x conference satchels including conference proceedings
- All daily catering including breakfast, morning and afternoon teas and lunches
- Attendance at Happy Hours
- 2 x complimentary tickets to Welcome Dinner
- 2 x complimentary tickets to ACV Cocktail Event

Promotional opportunities
- 1 x full page colour advertisement in ACV 2018 Conference Handbook
- One promotional insert into the ACV conference delegate satchels
- Company logo featured on Australian Cattle Veterinarians website and electronic newsletters as Scientific Sessions Day Sponsorship
- First right of refusal to sponsor the next ACV Conference Scientific Sessions Day in 2019

Recognition at event
- Acknowledgement as major sponsor of the ACV 2018 Conference
- Acknowledgement as sponsor of selected days scientific sessions
- Opportunity to display banners and distribute promotional material in plenary room on sponsored day (exhibitor responsible for set-up before start of sessions)
- Company logo featured on screen in plenary room at beginning and end of daily session slides
- Company logo featured in conference program for sponsored day
- Company logo featured on Australian Cattle Veterinarians website and electronic newsletters

Conference Satchel Sponsorship

One opportunity only

Trade show
- 3m x 2m exhibition stand
  (see exhibitor opportunities for booth inclusions)

Registrations
- 2 x complimentary full exhibitor registrations
- All daily catering including breakfast, morning and afternoon teas and lunches
- Attendance at Happy Hours
- 2 x complimentary tickets to Welcome Dinner
- 2 x complimentary tickets to ACV Cocktail Event
- 2 x conference satchels including conference proceedings

Promotional opportunities
- 1 x half page colour advertisement in ACV 2018 Conference Handbook
- Opportunity to include side banner thumbnail advertisement in email releasing ACV ‘Living on the Edge’ 2018 Conference Proceedings and Handbook download
- One promotional insert into the ACV conference delegate satchels
- Company logo featured on Australian Cattle Veterinarians website and electronic newsletters
- First right of refusal to sponsor the next ACV Conference Satchels in 2019

Recognition at event
- Company logo printed in one colour mono graphic on ACV 2018 Conference satchels (design subject to ACV)
- Acknowledgement as major sponsor of the ACV 2018 Conference
- Company logo on conference signage

Scientific Sessions Day Sponsorship

$3,850 (incl GST)

Conference Satchel Sponsorship

$7,900 (incl GST)
Social opportunities

Maximise your visibility to your key target market by becoming a social sponsor of the 2018 ACV Annual Conference.

Welcome Dinner Sponsorship

One opportunity only

Trade show
// 3m x 2m exhibition stand
(see exhibitor opportunities for booth inclusions)

Registrations
// 1 x complimentary full exhibitor registration
// All daily catering including breakfast, morning and afternoon teas and lunches
// Attendance at Happy Hours
// 6 x complimentary tickets to ACV Welcome Dinner
// 1 x complimentary tickets to ACV Cocktail Event
// 2 x conference satchels including conference proceedings

Promotional opportunities
// 1 x full page colour advertisement in ACV 2018 Conference Handbook
// Opportunity to include side banner thumbnail advertisement in email releasing ACV ‘Living on the Edge’ 2018 Conference Proceedings and Handbook download
// One promotional insert into the ACV conference delegate satchels
// Company logo featured on Australian Cattle Veterinarians website and electronic newsletters
// First right of refusal to sponsor the next ACV Welcome Dinner in 2019

Recognition at event
// Exclusive sponsorship of Welcome BBQ Dinner at Esplanade Hotel Fremantle Resort Pool
// Acknowledgement as major sponsor of the ACV 2018 Conference
// Opportunity to brand event area, subject to approval from ACV and at sponsor’s expense
// Provision to provide 5-minute welcome presentation
// Company logo featured on Welcome BBQ Dinner event signage
// Company logo on Welcome BBQ Dinner menus
// Company logo on conference signage

Event Dinner Sponsorship

One opportunity only

Trade show
// 3m x 2m exhibition stand
(see exhibitor opportunities for booth inclusions)

Registrations
// 1 x complimentary full exhibitor registration
// All daily catering including breakfast, morning and afternoon teas and lunches
// Attendance at Happy Hours
// 1 x complimentary tickets to ACV Welcome Dinner
// 6 x complimentary tickets to ACV Event Dinner
// 1 x complimentary tickets to ACV Cocktail Event
// 1 x conference satchels including conference proceedings

Promotional opportunities
// 1 x full page colour advertisement in ACV 2018 Conference Handbook
// Opportunity to include side banner thumbnail advertisement in email releasing ACV ‘Living on the Edge’ 2018 Conference Proceedings and Handbook download
// One promotional insert into the ACV conference delegate satchels
// Company logo featured on Australian Cattle Veterinarians website and electronic newsletters
// First right of refusal to sponsor the next ACV Event Dinner in 2019

Recognition at event
// Acknowledgement as major sponsor of the ACV 2018 Conference
// Exclusive sponsorship of the event dinner held at a surprise local landmark
// Opportunity to brand event area, subject to approval from ACV and at sponsor’s expense
// Provision to provide 5-minute welcome presentation
// Company logo featured on dinner event signage
// Company logo on Event Dinner menus
// Company logo on conference signage

Welcome Dinner Sponsorship

Event Dinner Sponsorship

$10,500 (incl GST) $10,500 (incl GST)
The cattle vets traditionally start the day with an egg and bacon muffin, and here's a great opportunity to align your sponsorship with this great tradition.

Promotional opportunities
// Company logo featured on Australian Cattle Veterinarians website and electronic newsletters
// Company logo on conference signage

Recognition at event
// Acknowledgement as Cattle Vets Breakfast Sponsor of the day
// Opportunity to prominently display sponsor signage and brand catering stations in Exhibition Hall, subject to approval from ACV and at sponsor's expense
// Opportunity to distribute marketing collateral to delegates during sponsored breakfast
// Company logo featured on screen prior to commencement of first session
// Company logo featured in conference program for sponsored day
The Australian Cattle Veterinarians Annual Conference
LIVING ON THE EDGE
3–6 April 2018. Esplanade Hotel, Fremantle, Western Australia

Exhibitor Promotional opportunities
// Company logo featured on Australian Cattle Veterinarians website and electronic newsletters
// Company logo on conference signage

Recognition at event
// Acknowledgement as Refreshment Break Sponsor of the day (morning tea, lunch, afternoon tea on sponsored day)
// Opportunity to prominently display sponsor signage and brand catering stations in Exhibition Hall, subject to approval from ACV and at sponsor’s expense
// Opportunity to distribute marketing collateral to delegates during sponsored Refreshment Breaks
// Provision to provide 1-minute welcome presentation
// Company logo featured on screen during prior session
// Company logo featured in conference program for sponsored day

Booth inclusions
// Back and sidewalls
// One spotlight on fascia
// One 4amp power board
// Company name on stand fascia
// Trestle table and two chairs

Passport competition – free for all exhibitors
ACV wants to help drive delegates to your stand so we are introducing the famed passport competition for the 2018 conference. Contribute a prize to the first ACV passport competition and have your company name mentioned during competition announcements. Bring a stamp along to encourage more delegates to your stand and they can go into the prize draw.

Custom stands
Custom stands include carpeted floor space only. Lighting and power are not supplied. Please note that all designs for custom stands must be submitted to the organiser and venue for approval.

Exhibition services
An exhibitor’s manual will be sent to participating exhibitors along with information about registering for the conference.

Social opportunities (continued)

Refreshment Break Sponsorship

Three opportunities only

Promotional opportunities
// Company logo featured on Australian Cattle Veterinarians website and electronic newsletters
// Company logo on conference signage

Recognition at event
// Acknowledgement as Refreshment Break Sponsor of the day (morning tea, lunch, afternoon tea on sponsored day)
// Opportunity to prominently display sponsor signage and brand catering stations in Exhibition Hall, subject to approval from ACV and at sponsor’s expense
// Opportunity to distribute marketing collateral to delegates during sponsored Refreshment Breaks
// Provision to provide 1-minute welcome presentation
// Company logo featured on screen during prior session
// Company logo featured in conference program for sponsored day

Exhibition Opportunities

// 3m x 2m exhibition stand (see below for booth inclusions)
// 2 x complimentary full exhibitor registrations
// All daily catering including breakfast, morning and afternoon teas and lunches
// Attendance at Happy Hours
// 2 x complimentary tickets to Welcome Dinner
// 2 x complimentary tickets to ACV Cocktail Event
// One promotional insert into the ACV conference delegate satchels
// Company logo on Australian Cattle Veterinarians website
// Company logo on conference signage
// One conference satchel including conference proceedings

Booth inclusions
// Back and sidewalls
// One spotlight on fascia
// One 4amp power board
// Company name on stand fascia
// Trestle table and two chairs

Custom stands
Custom stands include carpeted floor space only. Lighting and power are not supplied. Please note that all designs for custom stands must be submitted to the organiser and venue for approval.

Exhibition services
An exhibitor’s manual will be sent to participating exhibitors along with information about registering for the conference.
Advertising opportunities

Conference registration brochure and official handbook
Advertising in the printed and online ACV ‘Living on the Edge’ 2018 Conference registration brochure and handbook is the perfect way to increase awareness of your attendance in Fremantle and encourage the ACV members to interact with your exhibitors.

To book your advertising opportunities please email Lauren Williams at acv@ava.com.au.

<table>
<thead>
<tr>
<th></th>
<th>Exhibitor</th>
<th>Full page</th>
<th>Exhibitor</th>
<th>Half page</th>
<th>Exhibitor</th>
<th>Quarter page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>One publication</td>
<td>One publication</td>
<td>$550 (incl GST)</td>
<td>One publication</td>
<td>$330 (incl GST)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Both publications</td>
<td>Both publications</td>
<td>$880 (incl GST)</td>
<td>Both publications</td>
<td>$530 (incl GST)</td>
</tr>
<tr>
<td>Non-exhibitor</td>
<td></td>
<td>One publication</td>
<td>One publication</td>
<td>$770 (incl GST)</td>
<td>One publication</td>
<td>$550 (incl GST)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Both publications</td>
<td>Both publications</td>
<td>$1200 (incl GST)</td>
<td>Both publications</td>
<td>$880 (incl GST)</td>
</tr>
</tbody>
</table>

Delegate Satchel Inserts
Each delegate receives an ACV Conference satchel at registration that includes their proceedings and official conference handbook. Increase your brand awareness with delegates from the very first moment by including marketing material or a promotional item in their conference satchel.

All marketing and promotional material is subject to ACV approval and must comply with the Terms and Conditions outlined in this Prospectus (see page 12 and 13 for details).

Branded delegate accessories
Notepads, pens, USB’s, water bottles, etc

Limited opportunities – first right of refusal to major sponsors (sponsors pay productions costs)

Branding delegate accessories, such as notepads, pens, USB’s or water bottles with your company logo ensures ongoing promotion of your brand as delegate’s keep these items long after the conference is over. Items to be sourced by the sponsor.
The style and design are to be approved by the ACV prior to production.

Moosletter banner
Our online ACV member newsletter, Moosletter, delivers all the latest ACV member and cattle industry news direct to their inboxes each fortnight. Place a banner advertisement in the editions leading up to the ACV 2018 ‘Living on the Edge’ Conference and further align your brands with the ACV member organisation.

To tailor an email advertisement specific to your message contact Lauren Williams acv@ava.com.au.
The exhibition hall will be the networking hub of the ‘Living on the Edge’ Conference. All refreshment breaks are held in the exhibition giving delegates the opportunity for direct contact with sponsors and exhibitors.

The floor plan is correct at the time of printing, however, the organisers retain the right to alter the layout if necessary and these changes may occur without notice.
Exhibition information

Exhibition stands will be located in the same complex and right beside the plenary room. All refreshment breaks and happy hours will be served in the exhibition hall. *Times are subject to change.*

### Exhibition build

- **Tuesday 3 April 2017**
  - Exhibition stand build
    - 8.00am onwards
  - Custom stand build
    - TBC
  - Exhibitor bump in
    - TBC

### Exhibition opening hours

- **Wednesday 4 April 2017**
  - 7.00am—5.00pm
- **Thursday 5 April 2017**
  - 7.00am—5.00pm
- **Friday 6 April 2017**
  - 7.00am—4.00pm

### Happy Hour opening times

- **Wednesday 4 April 2017**
  - 5.00pm—6.00pm
- **Thursday 5 April 2017**
  - 5.00pm—6.00pm

### Dismantling

- **Friday 6 April 2017**
  - Exhibitor bump out
    - 4.00pm onwards

### Social events, Workshops and Field Trips

- **Tuesday 3 April 2017**
  - Workshop 1 (theme TBC)
    - 8.00am—5.00pm
  - Workshop 2 (theme TBC)
    - 12.00pm—5.00pm
- **Wednesday 4 April 2017**
  - ACV Event Dinner
    - 7.30pm—11.30pm
- **Thursday 5 April 2017**
  - ACV Cocktail Event
    - 7.30pm—11.30pm

### Money matters

#### Conditions of sponsorship and exhibition payments

- All amounts stated in this Prospectus are in Australian dollars and are inclusive of GST.
- Please complete the Exhibition Booking Form enclosed, specifying your preferred booth locations and any other relevant requests.
- An invoice for your stand and written confirmation of your entitlements will be sent to you upon receiving the completed Exhibition Booking form. Stand allocations may not be finalised at time of invoicing and will be advised via written confirmation once allocation has been completed.
- Stand allocation is based on sponsorship level, receipt of expression of interest form, and history and positive involvement with ACV. The organisers will make every effort to place exhibitors in their preferred position, with due diligence given to the location and placement or products and services within the Industry Exhibition.
- A deposit of 50% of the total amount payable will be required upon signing the enclosed application form to secure your sponsorship or exhibition package preference. The outstanding balance must be received no later than 2 March 2018 and is non-refundable.
- Additional exhibitor registrations and social event tickets will be available to registered exhibitors, details will be available in the Exhibitor Manual which will be distributed prior to the conference.
- Please forward evidence of your public liability coverage to the Conference Secretariat with the balance of monies owed no later 2 March 2018. If not received the Conference Secretariat will charge the exhibitor an additional fee for this coverage.
- Please note that the details in this document are correct at the time of printing and prices are subject to change. The Organising Committee does not accept responsibility for any changes that may occur.

#### Payment methods

- A tax invoice will be raised for payment, you can by one of the following methods:
  - Direct bank transfer – please contact the Conference Secretariat for bank account details
  - Company cheque
  - Credit Card – Visa, MasterCard, and Diners accepted, an additional 2.05% handling charge applies.

#### Cancellation

- Requests for cancellations must be submitted in writing
- If cancellation occurs, 50% of the contracted cost to exhibit/sponsor will be retained
- If cancellation occurs within one (1) month of the commencement of the exhibition, 100% of the contracted cost to exhibit/sponsor will be retained.
Terms and conditions

The Contract

1. The term “Organiser” refers to The Australian Veterinary Association Ltd (ABN 63 008 522 852).
2. The term “Exhibitor” (as identified in the Booking Form or other written request for exhibition space) means any person, firm, company or other entity and its employees and agents.
3. A contract is formed between the Organiser and the Exhibitor when the Organiser accepts the Booking Form and issues a written letter of confirmation to the Exhibitor. The Booking Form and any payment obligation contained therein form part of these Terms and Conditions, such that a breach of the Booking Form shall constitute a breach of these Terms and Conditions.
4. The Organiser may cancel the contract at its discretion if the agreed deposit (as provided for in the Booking Form) is not received within 28 days of lodging the Booking Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt of the Booking Form.
5. The Organiser reserves the right in its absolute discretion to refuse any Booking Form or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition. Obligations and Rights of the Organiser.

Obligations and rights of the Organiser

6. Any decision of the Organiser is final and no negotiation will be entered into on any question not covered in this contract.
7. The Organiser agrees to hold the exhibition however, it reserves the right to postpone the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action, and without any liability to the Organiser.
8. The Organiser agrees to promote the exhibition to maximise participation. The Organiser does not however make any warranty that the venue of the exhibition or its facilities and equipment will be adequate or fit for display purposes or for any other intended use.
9. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
10. The Organiser reserves the right (without penalty) in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
11. The Organiser reserves the right (without penalty) to change the exhibition floor layout if necessary.
12. The Organiser is responsible for the control of the exhibition area.
13. The Organiser may in its discretion (and without penalty) shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open to visitors.
14. The Organiser agrees to provide the Exhibitor with an Exhibitor Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor. The Exhibitor must comply with all requirements of the Exhibitor Manual. A failure to comply with the Exhibitor Manual shall be deemed to constitute a breach of these Terms and Conditions.
15. The Organiser has the right to take such action as is necessary (including such action as may be contemplated in the Exhibitor Manual) to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person/people or property and to maximise the commercial success of the exhibition.
16. The Organiser may refuse without limitation to permit activity within the exhibition or may require the cessation of particular activities at their discretion.
17. The Organiser reserves the right (without penalty) to remove any products from display that, in its discretion it considers to be inappropriate.
18. The Organiser reserves the right to specify heights of walls and coverings for display areas.
19. The Organiser reserves the right to review the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition. Should this review indicate that, in the absolute discretion of the Organiser, the item is offensive or conflicts with AVA policy the Organiser shall provide the Exhibitor with a verbal or written request to immediately remove the item from distribution at the exhibition. Failure to comply with this request shall constitute a breach of these Terms and Conditions.
20. The Organiser may determine the hours during which the Exhibitor has access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person, including exhibitor staff, representatives, visitors, contractors and/or agents, entry to the exhibition if they do not hold a purchased or complimentary entry card.
22. The Organiser may in its discretion specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
23. The Organiser may in its discretion specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these regulations.
24. The Organiser will arrange security onsite during the period of the exhibition.
25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid by that date which is 28 days prior to the start date of the exhibition and that all payments are otherwise made strictly as required under the Booking Form or as otherwise required in these Terms and Conditions.
27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition. The Exhibitor acknowledges that the Organiser makes no promise or warranty in connection with the commercial viability of the Exhibitor participating in the exhibition.
29. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibitor manual.
30. The Exhibitor must observe, perform and fulfill the requirements of any statute, regulation, by-law or local law including without limiting the generality of the foregoing, all statutes, regulations, by laws and local laws relating to health, safety, water supply, sewerage, fire protection and building requirements.
31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. The Exhibitor must make good any damage caused to any part of the venue or equipment or to any adjoining premises occasioned by misuse, abuse, or want of care on the part of the Exhibitor, its servants, agents, contractors or invitees or otherwise occasioned by any breach or default of the Exhibitor. At the end of the exhibition, or sooner if required by the Organiser in accordance with these Terms and Conditions, the Exhibitor must vacate any display space allocated to it, remove all of the Exhibitor’s property from the display space and leave it in the same condition as when it was first occupied by the Exhibitor. The Organiser will not be liable for any property left or abandoned at the venue of the exhibition and may remove and deal with any property of the Exhibitor not removed by the Exhibitor as it sees fit, at the cost of the Exhibitor.
32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition space.

33. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to set up, or may be requested to cease building.

34. The Exhibitor is responsible for all items within their allocated exhibition space.

35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.

36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser.

37. The Exhibitor agrees to engage the Organiser's preferred freight forwarder and to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged.

38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.

39. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

40. The Exhibitor agrees to not sell, display or promote products or services that conflict with the policies of the Organiser, and accepts that the Organiser has the right to remove any product from display that the Organiser determines conflicts with those policies, without penalty. The policies of the Organiser and shall be those which are presented on the websites of these organisations, or are those to which other written directions or guidance are provided by the Organiser.

Storage of goods

41. Instructions regarding storage will be outlined in the Exhibitor manual distributed prior to the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand services and construction

42. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

43. In the event of any breach or any other contravention of any of these Terms and Conditions, the Organiser shall be entitled to immediately revoke any right to use the exhibition space granted to the Exhibitor. In the event of such revocation, if the Exhibitor has already erected displays or other materials or constructions, the Organiser shall have the right to require the Exhibitor to remove such displays, materials and constructions forthwith without disruption to other exhibitors or, at the Organiser's discretion, to otherwise vacate such displays, materials and constructions for the duration of the exhibition or dismantling by the Exhibitor at the conclusion of the exhibition. In either event, the Exhibitor shall not be entitled to a refund of moneys already paid to the Organiser and shall immediately pay to the Organiser all the moneys then due and owing to the Organiser. The Organiser shall not be liable to the Exhibitor or any other person for any loss or damage in connection with the removal or vacation, as the case may be, of the Exhibitor's display. The Exhibitor shall indemnify the Organiser for any loss or damage suffered by any other person as a result of the Exhibitor's conduct referred to above and the consequences thereof.

Insurance, Indemnity and Liability

44. The Exhibitor occupies the venue of the exhibition at its own risk. The Organiser will not be liable for, or responsible to, the Exhibitor or any other party for any loss arising howsoever whether for personal injury, loss of life, damage or loss of property, loss of business or economic loss which may be suffered or sustained in or around the venue of the exhibition or otherwise in connection with the exhibition except to the extent of any negligence of the Organiser or its employees, contractors or agents. Without limiting this clause, the Organiser will not be liable for or responsible to the Exhibitor or any other party for: (a) interruption, failure or variation to the supply of services to the venue of the exhibition; (b) postponement, delay or interruption, cancellation, suspension or termination of the exhibition from any cause whatsoever; (c) interference with any rights granted under this Contract directly or indirectly caused by or resulting from any matter, circumstance or cause beyond the control of the Exhibitor.

45. The Exhibitor must effect and maintain for the period of the exhibition policies of insurance for: (a) damage to or loss of the property of the Exhibitor and their employees, contractors and agents; (b) public liability, including death injury and loss of property of third parties, including the Organiser for an amount not less than $10 million for any one occurrence; (c) work cover, workers compensation and employers liability as required by law. The Exhibitor must provide certificates of currency for the policies (at the request of the Organiser) prior to taking up occupation of the allocated exhibition space.

46. The Exhibitor must indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, liabilities, and expenses, however they may arise and whoever may make them in connection with or arising out of the exhibition and/or this Contract or caused or contributed to by the negligence of the Exhibitor, its employees, contractors, or agents.

Payment and cancellation

47. The Exhibitor must make payment of amounts due by the dates set out in these Terms and Conditions (and clause 26 in particular). Should payment not be made by these dates the stand will be available for sale to another person or entity. All deposits paid will automatically be forfeited and no refund will be made. No exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.

48. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

49. In exceptional circumstances the Organiser will consider Exhibitor cancellation; but only if the following conditions are complied with:
   - The request for cancellation is submitted in writing.
   - The request is received at least six (6) months prior to the exhibition.
   - The Organiser is able to re-let the cancelled space in its entirety.
   - The reason for the cancellation is, in the opinion of the Organiser well founded. (and does not include bankruptcy, liquidation, receivership or similar event).
   - The Organiser confirms acceptance of the cancellation in writing.
   - All monies due under these Terms and Conditions have been paid in full.

50. The Exhibitor accepts that if cancellation occurs prior to the payment of the deposit that the Exhibitor will be invoiced and required to pay this amount within a period of 28 days from the date of the invoice. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted price to exhibit will be payable to the Organiser (less any amounts already paid) and the Exhibitor will be invoiced and required to pay this amount within a period of 28 days from the date of the invoice.
LIVING ON THE EDGE

in beautiful Fremantle
Booking form

Please complete the booking form and email to acv@ava.com.au or fax to (07) 3423 1503.
All amounts are in Australian dollars and inclusive of 10% GST.

Company name:

Contact name:

Position:

Address:

Suburb:  State:  Postcode:

Phone:  Fax:  Mobile:

Email:

Rep name(s) if applicable:

Rep phone:

Rep email:

Dietary requirements:

- Principal Conference Partner  $12,500
- Strategic Conference Partner  $11,750
- Scientific Sessions Day Sponsorship  $3,850
- Conference Satchel Sponsorship  $7,900
- Welcome Dinner Sponsorship  $10,500
- Event Dinner Sponsorship  $10,500
- Cocktail Event Sponsorship  $10,500
- Cattle Vets Breakfast Sponsorship  $1,200
- Refreshment Break Sponsorship  $1,200
- Exhibition Opportunities  $5,200
- Delegate Satchel Inserts  $660
- Message from our Sponsor (exhibitor)  $580
- Message from our Sponsor (non-exhibitor)  $680
- Moosletter banner (exhibitor)  $250
- Moosletter banner (non-exhibitor)  $350

Sponsorship total (inclusive GST) $

The organiser reserves the right of refusal of any Booking Form. Space will be allocated at the ACV Organising Committee’s discretion. Corporate Supporters will be given preference.

- I / We agree to the Terms and conditions as stated on page 12 and 13 of this prospectus

Contact name:

Position:

Signed:

Date:

Office use only

Date form received:

Time: