Living and Learning with Animals

A systematic, logical approach to dealing with behaviour problems in animals

with

Dr Susan Friedman

Registration Brochure

Saturday 31 August and Sunday 1 September 2013

Novotel Sydney Brighton Beach
Cnr The Grand Parade and Princess Street
Brighton-le-Sands NSW 2215
(5 minutes from Sydney airport)

Register online at www.ava.com.au/avbig

Early bird specials end 31 July, 2013
About the AVA and AVBIG

The Australian Veterinary Behaviour Interest Group (AVBIG), a special interest group of the Australian Veterinary Association (AVA), is for veterinarians who have an interest in animal behaviour. This is an area which is growing as a science, with more and more research undertaken in Australia and around the world. AVBIG was established to improve human and animal welfare by increasing the understanding of animal behaviour and its significance in veterinary science. For more information about AVBIG, visit www.ava.com.au/avbig.

About the conference

Living and Learning with Animals (LLA) is a two-day seminar focused on the fundamental principles of learning and behaviour, and the behaviour change technology known as applied behaviour analysis. As all animals change their behaviour due to experience, i.e. learn, this course has trans-species, and interdisciplinary relevance to any professionals working with behaviour.

This entertaining and enlightening presentation given by Dr Susan G. Friedman, should not be missed by anybody helping to control animal’s behaviour.

You will be better able to change behaviour in clients and patients, effectively and humanely.

Who will be there?

- Veterinarians
- Veterinary nurses
- Veterinary behaviourists
- Zoologists
- Scientists
- Practice managers and owners
- Psychologists
- Animal trainers
- Dog trainers
- Students

Dr Susan Friedman

Dr Friedman is a faculty member in the Department of Psychology at Utah State University. She has helped pioneer the cross-species application of behaviour analysis to animals, using the same humane philosophy and scientifically sound teaching technology that has been so effective with human learners.

Susan is a steadfast proponent of changing behaviour through facilitation rather than force by focusing on animals’ extraordinary biologic capacity to learn. She teaches people how to change the environment for success so that animals learn to behave successfully. Susan teaches two Internet-based courses, ‘Living and Learning with Animals’ for professionals, and ‘Living and Learning with Parrots’ for caregivers. Students from 23 different countries have attended her courses so far.

She has written chapters in three veterinary texts; and her popular magazine articles have been translated into 11 languages (www.behaviorworks.org). Susan also blogs for Psychology Today (www.psychologytoday.com).
Conference program (Saturday and Sunday)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00am - 10:30am</td>
<td>Lecture</td>
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<tr>
<td>10:30am - 11:00am</td>
<td>Morning Tea</td>
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<tr>
<td>11:00am - 12:30pm</td>
<td>Lecture</td>
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<tr>
<td>12:30pm - 1:30pm</td>
<td>Lunch</td>
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<tr>
<td>1:30pm - 3:00pm</td>
<td>Lecture</td>
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<tr>
<td>3:00pm - 3:30pm</td>
<td>Afternoon Tea</td>
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<tr>
<td>3:30pm - 5:00pm</td>
<td>Lecture</td>
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Topics include:

**How Behaviour Works: Understanding and Misunderstanding**

**The Significance of Science to Behaviour Consulting**
- Putting the Puzzle Pieces Together - Medical, Ethological, Behavioral;
- Cultural Fog - Conventional Wisdom; Biological Determination; Madness of Causes; Over-reliance on Labels and Constructs;
- Definitions - Learning, Teaching v Conditioning.

**Two Learning Paradigms**
- Respondent Learning and Operant Learning; Poperants!

**There is Never Just Behavior**
- The Smallest Unit of Behaviour Analysis; The Model Paths

**The Commitment to Ethical Practice**
- Hierarchy of Procedural Choice

**The Case of Empowerment**
- Control is a Primary Reinforcer; Contra-freeloading; Learned Helplessness; Best Practices

**Changing Behavior - Respondent Strategies**
- Exposure Therapies

**Changing Behavior - Operant Antecedent Strategies**
- Setting Events; Motivating Operations; Discriminative Stimuli - Cues

**Consequence Strategies - Strengthening / Increasing Behavior**
- Positive and Negative; Types of Reinforcers; Factors Affecting Reinforcement; Establishing New Reinforcers; Blazing Clickers;
- Key Questions for Picking the Principle; Schedule Effects; Shaping; Targeting

**Consequence Strategies - Weakening / Decreasing Behavior**
- Punishment - Positive and Negative; Fall Out
- Alternatives to Punishment - Differential Reinforcement; Time Out from Positive Reinforcement; Response Cost; Extinction

Venue and accommodation

The Novotel Sydney Brighton Beach offers resort style surroundings and overlooks the white sandy beaches of beautiful Botany Bay, yet is only 20 minutes from central Sydney and just 5 minutes from Sydney Airport’s domestic and international terminals.

Novotel Sydney Brighton Beach offers a variety of facilities including an outdoor swimming pool with spa, restaurant and bar and a day spa and health centre with large modern gymnasium, steam room and indoor pool.

Close by there are numerous cosmopolitan cafes, restaurants and boutique stores as well as bike tracks and running paths parallel to Botany Bay.

Accommodation rooms are offered to conference delegates at $229 per night and the full breakfast is discounted at $25 per person and should be booked by calling the Novotel Sydney Brighton Beach on + 61 (02) 9556 5127. To receive your special accommodation price, the conference code is VET310813.

Parking is available at $15 per car, per day or $25 per car per night.
Registration

Register online at www.ava.com.au/avbig

- Immediate confirmation!
- Automatic receipt and tax invoice!

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<tr>
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<th>Early Bird until 31 July 2013</th>
<th>After 31 July 2013</th>
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<tbody>
<tr>
<td>AVBIG Member</td>
<td>$290.00</td>
<td>$310.00</td>
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<tr>
<td>AVA Member</td>
<td>$360.00</td>
<td>$390.00</td>
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<tr>
<td>AVA Student Member</td>
<td>$200.00</td>
<td>$250.00</td>
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<tr>
<td>Trainers and nurses (non-veterinarian only)</td>
<td>$365.00</td>
<td>$395.00</td>
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<tr>
<td>Non-member</td>
<td>$720.00</td>
<td>$780.00</td>
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All costs are in Australian Dollars and inclusive of 10% Australian GST.

Conditions of registration

- Regrettably no refunds can be made for cancellation less than 20 days prior to the commencement of the event;
- Accommodation is not included in registration prices;
- Program and other event details are subject to change. AVA is not liable for any loss of expenses incurred as a result of program changes.

Privacy statement

The Australian Veterinary Association (ABN 63 008 522 852) (“AVA”) respects the privacy of individuals and acknowledges that the information that you provide on the form is ‘personal information’ as defined by the National Privacy Principles as set out in the Privacy Act 1988 (Cth) and the Privacy Amendment (Privacy Sector) Act 2000.

Collection, use and disclosure of your personal information

AVA may collect and use your personal information in order to a) process your registration; b) conduct the Conference; c) display images taken at the Conference; d) conduct customer evaluations and market research to improve the quality of our products and services (including the Conference); e) communicate with you generally in relation to our services, as well as promotional and general activities; and f) comply with our legal obligations.

You acknowledge and agree that your personal information may be disclosed for the above purposes to organisations outside AVA, including a) service providers and sponsors engaged by the AVA from time to time; and b) our related bodies corporate. We will also disclose your personal information to government, regulatory and law enforcement authorities and organisations, as required or authorised by law.

We may also disclose personal information where the individual consents to us doing so; consent may be written, verbal or implied from your conduct. If you would like to know more about our privacy policy and procedures or if you wish to seek access to or to request correction of any personal information we hold about you, or to opt-out at any time, please contact us at members@ava.com.au.

Please note that for the purpose of the Conference, AVA and its events manager also intend to make your name, practice/employers and contact details available to other conference registrants and exhibitors.

Conference Secretariat

Australian Veterinary Association
Unit 40, 6 Herbert Street, St Leonards NSW 2065
T: + 61 (02) 9431 5065   F: + 61 (02) 9437 9068   E: events@ava.com.au
AVBIG Trade Stands

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