Annual health check reminder letters for clients

Annual health check reminder 1

Dear [Client]

Hasn’t time flown! It’s been a year since [Fluffy] came to see us for a check up.

[Fluffy]’s yearly check-up is an important part of staying happy and healthy. It helps us keep an eye out to make sure teeth, skin and all the other important parts stay in good working order. It also means we can catch any medical problems early, saving you time and money later on.

Just as there are advances in human medicine, we’re learning more and more about treating our furry friends. The latest research shows that older pets may only need to be vaccinated every three years to still be protected against disease. This year’s check up will help us decide on the best vaccination schedule for [Fluffy] for the following years.

While [Fluffy]’s check-up might not include a vaccination every year, it’s important to stay in the habit of an annual visit to the vet. Don’t forget that pets age differently to humans, so once a year for them is like us visiting the doctor or dentist every 5–7 years!

We look forward to seeing [Fluffy] again soon, and helping [him] stay happy and healthy.

Please call us on [9999 9999] to make your check-up appointment.

Yours sincerely

Dr Kindn Caring BVSc

Annual health check reminder 2 (postcard version)

Dear [Client]

It’s time for [Fluffy]’s yearly check up.

[Fluffy]’s yearly check up is an important part of staying happy and healthy. It also means we can catch any medical problems early, saving you time and money later on.

We look forward to seeing [Fluffy] again soon, and helping [him] stay in tip-top condition.

Please call us on [9999 9999] for an appointment.

See you then.
Annual health check reminder 3

Dear [Fluffy]

Guess what? It’s been a whole 12 months since we saw you! It’s time to come and visit us again to make sure you stay in tip-top condition.

We’ll be able to catch any medical problems early, and save [Client] time and money later on.

The latest scientific info says you might not need to have vaccinations every year any more, but we still need to see you for your yearly check up to make sure everything’s OK. Make sure you bring [Client] with you so they can ask any questions they have about taking care of you!

We look forward to seeing you again soon, and helping you stay happy and healthy for another year.

Yours sincerely

Dr Kindn Caring BVSc

Annual health check reminder 4

Dear [Fluffy]

Guess what? It’s been a whole 12 months since we saw you! It’s time to come and visit us again to make sure you stay in tip-top condition.

We’ll be able to catch any medical problems early, which will save trouble, time and money later on.

It’s very important to keep your habit of coming to see us each year. Animals aren’t as lucky as humans, and a visit to the vet every year is like [Client] going to the doctor every 5–7 years!

Don’t forget to bring [Client] with you so they can ask me any questions.

We look forward to seeing you again soon, and helping you stay happy and healthy for another year.

Yours sincerely

Dr Kindn Caring BVSc