

# 46<sup>th</sup> Bain Fallon Memorial Lectures

Pullman Melbourne Albert Park, Melbourne, Victoria  
19-23 July 2026



## Sponsorship and Exhibition Opportunities



Sports Medicine and Lameness  
ANZCVS Equine Chapter  
Back and Neck Workshop  
Equine Nurses Conference



[www.ava.com.au/bainfallon](http://www.ava.com.au/bainfallon)

**AVA**

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## About the Australian Veterinary Association

The Australian Veterinary Association (AVA) is the peak professional body representing veterinary professionals and students across Australia. For more than 100 years we have been the united voice of the veterinary profession.

Veterinarians are among Australia's most trusted and respected professionals, dedicated to safeguarding animal health and welfare and supporting the communities they live in.

Our vision is a thriving veterinary profession, and our purpose is to build a vibrant future for veterinary professionals.

At the AVA we champion the veterinary community, advance professional excellence, foster connectivity, and deliver exceptional member experiences to achieve our vision of a thriving profession.

[www.ava.com.au](http://www.ava.com.au)

## About Equine Veterinarians Australia

The Equine Veterinarians Australia (EVA) Group offers membership to veterinarians who treat horses as part of their practice and is the premier provider of continuing professional development for equine veterinarians in Australia.

With an emphasis on providing the support members need to remain at the forefront of equine veterinary medicine, the Group also represents the interests of members to governments and equine industry groups. Equine Veterinarians Australia Group maintains strong links with both equine organisations and horse owners. An important role for the Group is providing advice and information to the people who care for horses to ensure that Australian horses enjoy the best possible health and welfare.

Equine Veterinarians Australia Group was formed in 1971 and presently has over 900 members in Australia, New Zealand, England, Hong Kong, Singapore, USA, and South Africa.

## About the Bain Fallon Memorial Lectures

The Bain Fallon Memorial Lectures continues to be the biggest week of equine veterinary continuing education in the Southern Hemisphere, attracting over 250 delegates in 2025. The event features an industry exhibition comprising of over 50 exhibitors. It continues to be a sell-out trade show year-upon year, in addition to offering popular practical workshops, the vibrant social events are a highlight of the conference, and provide perfect networking opportunities with peers, suppliers, and fellow industry professionals.

## ANZCVS Equine Chapter Collaboration



After a successful collaboration in 2024, the Equine Chapter of the Australian and New Zealand College of Veterinary Scientists (ANZCVS) will once again join us at Bain Fallon 2026, bringing their renowned Science Week Equine Lectures to the conference program. Their continued partnership further strengthens Bain Fallon's position as the premier event for equine veterinary continuing education in Australia. This collaboration not only enriches the scientific program but is also expected to attract a record number of delegates, offering exhibitors an exceptional opportunity to engage with the profession's leading minds.

## Bain Fallon Overview

**Sunday 19 July 2026**

7.00pm-8.00pm, Exhibition | Welcome and Exhibition Opening



**Monday 20 July 2026**

8.00am-5.30pm

Scientific Program

5.30pm-7.30pm

Clinical Posters | Vets and Industry  
Connect

7.30pm-10.30pm

EVA Young Members Dinner

**Tuesday 21 July 2026**

8.00am-5.30pm

Scientific Program

7.00pm-11.00pm

Tuesday Party Night

**Wednesday 22 July 2026**

8.00am-5.00pm

Scientific Program

1.00pm-5.00pm

Golf Afternoon

6.30pm-7.30pm

Happy Hour

**Thursday 23 July 2026**

8.00am-4.30pm

Scientific Program

7.00pm-midnight

Gala Dinner

2.00pm-3.30pm

Exhibition close and bump out

## Location & Venue

Discover a city bursting with culture, creativity, exciting sports, and cutting-edge ideas. A place of unmatched energy and unforgettable moments. Known globally for its festivals and beloved by locals as a foodie paradise and Australia's coffee capital.

Melbourne's year-round events calendar promises endless entertainment and cultural experiences. Beyond the city, Victoria's treasures await, from the Great Ocean Road to charming wineries.

At the city's centre is the modern Federation Square development, with plazas, bars, and restaurants by the Yarra River. In the Southbank area, the Melbourne Arts Precinct is the site of Arts Centre Melbourne - a performing arts complex - and the National Gallery of Victoria, with Australian and indigenous art.

[www.visitvictoria.com](http://www.visitvictoria.com) [www.visitmelbourne.com](http://www.visitmelbourne.com)

Nestled on the fringe of Melbourne's vibrant city, Pullman Melbourne Albert Park offers a sublime blend of lakeside tranquillity and urban convenience. Located at 65 Queens Road, the venue boasts swift access to Melbourne's main attractions being it's a short tram ride or drive to the CBD, and enjoys excellent connectivity to the Royal Botanic Gardens, Federation Square, and the Southbank precinct.

For attendees travelling from afar, the venue provides on-site accommodation across its Pullman and Mercure towers, with modern wellness facilities including a fitness centre and indoor pool, and ample parking.

65 Queens Rd, Albert Park VIC 3004

Tel: (03) 9529 4300

[www.pullmanalbertpark.com.au](http://www.pullmanalbertpark.com.au)

## Accommodation

We have arranged a selection of discounted accommodation at a range of hotels nearby.

**ozaccom+**



All accommodation enquiries can be directed to:

[ozaccom@ozaccom.com.au](mailto:ozaccom@ozaccom.com.au)

+61 7 3854 1611 / 1 800 814 611 / +61 7 3854 1507

PO Box 104, RBH Post Office, QLD 4029

[ozaccom.com.au](http://ozaccom.com.au)

## Acknowledgement of Country

We acknowledge the Bunurong people, the Traditional Custodians of the lands and waterways on which we work. We pay our respects to Elders, past and present.

## Why attend?

Bain Fallon is where the equine veterinary profession comes together for education, connection and industry collaboration and where important conversations take place. Engage face-to-face with over 250 equine veterinary professionals in one location and build meaningful relationships with new and existing clients.

It is also where purpose comes before profit. Every sponsorship dollar is reinvested into building a vibrant future for veterinary professionals.

We also invite you to consider becoming a conference partner. Select from our Medallion Partnership opportunities or speak with us about a tailored package that aligns with your goals.

**The earlier you join us, the greater your visibility and the stronger your return on investment.**



### Do more business and save time and money

Do more business and save time and money. Actively network with over 250 veterinary professionals. Have your first discussion with new prospects face-to-face all under one roof.



### Elevate your brand

Multiple opportunities exist before, during and after the event.



### Be top of mind

Showcase your products and solutions to an eager audience and remain top of mind.



### Reach a targeted section of the veterinary profession

Multiple streams across disciplines guarantees access to practitioners, practice owners, researchers and graduates.



### Show your industry involvement

Be seen as a partner who's actively engaged in understanding the issues your clients and prospects face.



### Networking and social

Find new ideas, potential clients and expand your target audience and identify new market opportunities.



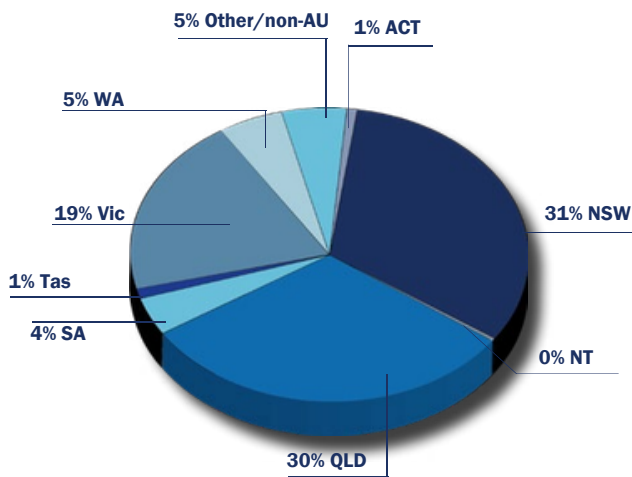
### Marketing toolkit

We provide you with a toolkit to market your presence at the show which complements our own strategic marketing and promotional campaigns.

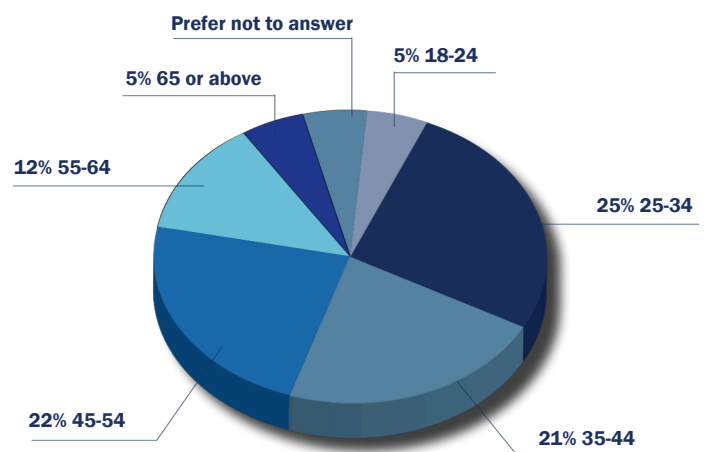
The primary reason exhibitors gave for exhibiting at the Bain Fallon Memorial Lectures in 2025 was to maintain or increase awareness of their brand and products, followed by sourcing new customers, and boosting sales to existing customers.

The 2025 exhibitor survey indicated that 67% of sponsors and exhibitors achieved most or all of their objectives, and 33% achieved some of their objectives 83% of sponsors and exhibitors found exhibiting valuable.

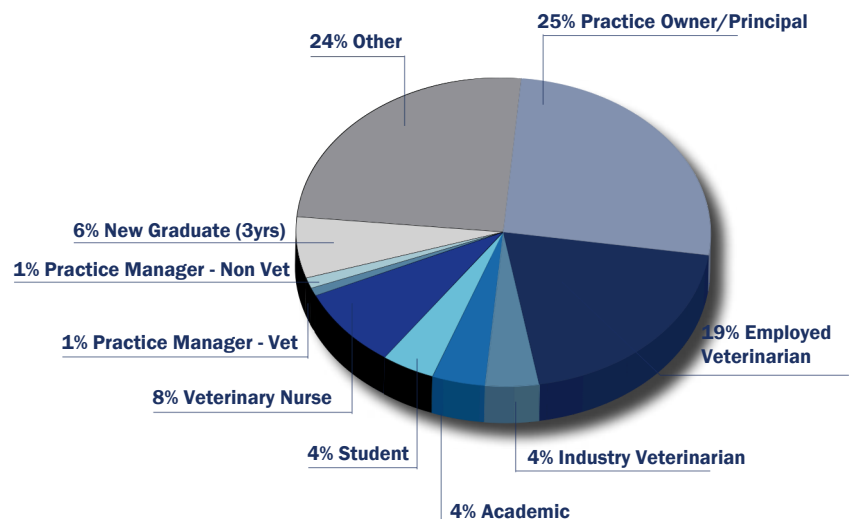
**Bain Fallon Attendees by State**



**Bain Fallon Attendees by Age**



**Bain Fallon Attendees by Occupation**



" Bain Fallon is the most important event on our annual sponsorship calendar. It gives Randlab a great opportunity to engage with its past, present and future customers. Great networking opportunity for any exhibitor."

*Randlab*

## Keynote Speakers



### **Dr Emmanuelle Van Erck-Westergren**

Dr. Emmanuelle Van Erck-Westergren graduated from the Ecole Nationale Vétérinaire de Maison Alfort in 1996 and earned a PhD on equine respiratory function at the University of Liège. Her passion for equine sports medicine was shaped by research at Cornell University and Uppsala University.

In 2000, she became Senior Consultant at the Centre for Equine Sports Medicine at Liège, managing clinical cases, research, and student training. In 2007, she established the equine internal and sports medicine unit at CIRALE in Normandy. Recognized as a European specialist in equine internal medicine in 2008, she joined the International Committee of the International Conference on Equine Exercise Physiology (ICEEP) in 2010.

Dr. Van Erck-Westergren has authored over 40 scientific articles and frequently lectures at international conferences. She serves on the boards of the Belgian Equine Practitioner Society (BEPS) and the French Association of Equine Veterinarians (AVEF). Her work continues to bridge clinical practice, research, and education. In 2015, she was appointed Team Vet for Belgium and became BEPS president in 2019.

## ANZCVS Keynote Speakers



### **François-René Bertin**

François-René graduated with a DVM from the National Veterinary School of Nantes in France and pursued an internship in equine medicine and surgery at the National Veterinary School of Alfort. He then ventured to the United States, specialising in Equine Internal Medicine at Purdue University and earning the title of a diplomate of the American College of Veterinary Internal Medicine (ACVIM).

Across the border in Canada, François-René completed a PhD in Haemovascular Physiology at McGill University before landing at The University of Queensland in 2016, where he led the Equine Endocrinology Research Group and worked on the equine internal medicine service.

He became an Associate Professor in Large Animal Internal Medicine at Purdue University in 2022 and it has just been announced that he will be the inaugural director of the Nancy Fair Link Laminitis Research Center at Mississippi State University's College of Veterinary Medicine from early 2026. François-René is an authority in equine endocrinology, authoring numerous research articles, book chapters, and the first textbook dedicated to the diagnosis and management of equine endocrinopathies.

He is a member of international expert panels setting guidelines for the management of all equine endocrine disorders including equine metabolic syndrome/ insulin dysregulation, pituitary pars intermedia dysfunction and thyroid disorders.



### **Travis Tull**

Dr. Tull is a graduate of the University of Georgia College of Veterinary Medicine. He completed an internship and surgical residency at Rood and Riddle Equine Hospital. Following his time in Lexington, he was a surgeon at Brown Equine Hospital in Pennsylvania before accepting the position as a surgeon and hospital clinician at Rood & Riddle Equine Hospital in Saratoga from 2013 until 2017. His professional interests are orthopedics, soft tissue surgery, and lameness in performance horses.

## Partnership Opportunities

All prices are excluding 10%GST.

Medallion partners will receive an opt-in delegate list post event.

Maximise your visibility for your target markets by becoming a medallion partner.

Benefits	Platinum	Gold	Silver	Bronze
Stand or floor space	36sqm	12sqm	6sqm	6sqm
Full conference registrations including sessions	8	4	2	2

### Platinum Partner

**SOLD, thank you Randlab**

#### Partner benefits:

Acknowledgment as “Platinum partner of the Bain Fallon Memorial Lectures”

- 36sqm of exhibition space (4 x 9sqm exhibition stands or floor space only)
- Preferential allocation of space within the exhibition
- 8 x exhibitor registrations to the conference\*. This includes:
  - Access to the exhibition and daily catering Monday-Thursday.
  - 8 x Welcome Event and Exhibition Opening tickets - Sunday
  - 8 x Happy Hour tickets - Monday (Vets/Industry Connect) & Wednesday
  - 8 x Tuesday Party Night Tickets - Tuesday
  - 8 x Gala Dinner tickets - Thursday

*\*Does not include access to Scientific Sessions*

- Sponsor logo on conference lanyard (sponsor to provide lanyard)
- 1 x full-page colour advertisement in each edition (Autumn and Spring) of The Australian Equine Veterinarian Journal
- An article in the Australian Equine Veterinarian Journal acknowledging the support of the conference by the sponsor
- One digital advertorial via email to EVA database (1 x JPEG image, 150 words, 1 x web URL)
  - Content to be approved by the AVA
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition - must supply a prize
- Post event opt in attendee list



## Gold Partner

\$33,990 (excl. GST) - limited opportunities

### Partner benefits:

Acknowledgment as “Gold partner of the Bain Fallon Memorial Lectures”

- 12sqm of exhibition space (2 x 6sqm exhibition stands or floor space only)
- Preferential allocation of space within the exhibition
- 4 x exhibitor registrations to the conference\*. This includes:
  - Access to the exhibition and daily catering Monday-Thursday
  - 4 x Welcome Event and Exhibition Opening tickets - Sunday
  - 4 x Happy Hour tickets - Monday (Vets/Industry Connect) & Wednesday
  - 4 x Tuesday Party Night Tickets - Tuesday
  - 4 x Gala Dinner tickets - Thursday

*\*Does not include access to Scientific Sessions*

- 2 x full page colour advertisements in the Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring 2026 editions
- 2 x inserts in the Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring 2026 editions
- 2 x articles in The Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring 2026 editions
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition - must supply a prize
- Post event opt in attendee list



## Silver Partner

\$22,790 (excl. GST) - limited opportunities

### Partner benefits:

Acknowledgment as “Silver partner of the Bain Fallon Memorial Lectures”

- 6sqm of exhibition space (exhibition stands or floor space only)
- Preferential allocation of space within the exhibition
- 2 x exhibitor registrations to the conference\*. This includes:
  - Access to the exhibition and daily catering Monday-Thursday.
  - 2 x Welcome Event and Exhibition Opening tickets - Sunday
  - 2 x Happy Hour tickets - Monday (Vets/Industry Connect) & Wednesday
  - 2 x Gala Dinner tickets - Thursday

*\*Does not include access to Scientific Sessions*

- 1 x full page colour advertisement in the Australian Equine Veterinarian Journal.
- 2 x articles in The Australian Equine Veterinarian Journal. Can be split across the Autumn and Spring 2026 editions
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition - must supply a prize
- Post event opt in attendee list

## Bronze Partner

\$6,790 (excl. GST) - limited opportunities

Add a bronze partnership to your exhibition booking

### Partner benefits:

Acknowledgment as “Bronze partner of the Bain Fallon Memorial Lectures”

- Preferential allocation of space within the exhibition
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Listing in the online trade directory and conference app
- Include materials for the conference app’s digital “Conference Bag”
- Entry into the Digital Exhibition Passport Competition - must supply a prize
- Post event opt in attendee list

Please note: this sponsorship opportunity is only available to current exhibitors of this event as an addition to their exhibitor booking.

## Exhibition Opportunities

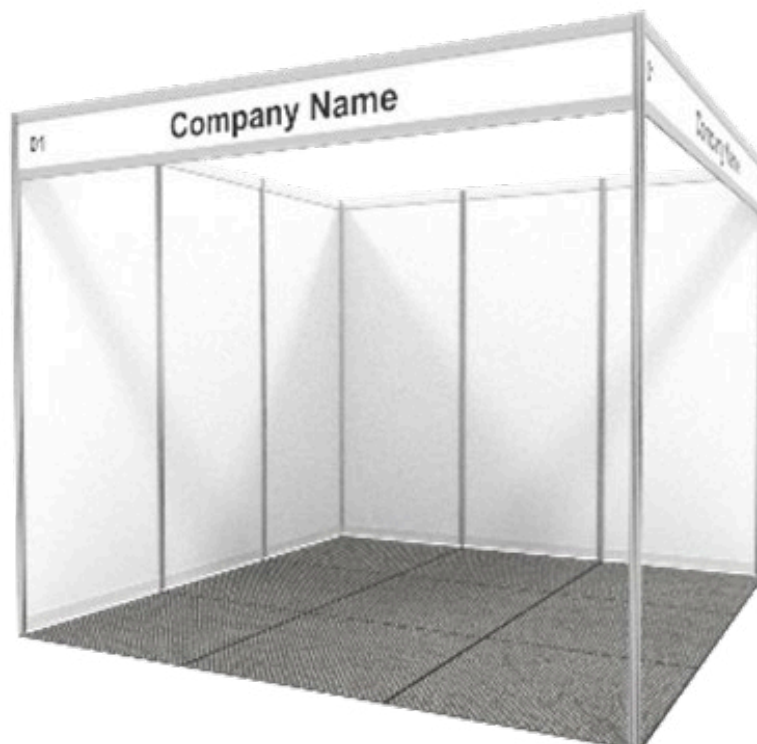
### 3m x 2m (6sqm) Stand

\$8,790 (excl. GST)

6sqm of exhibition space

- 2.48m high white smooth finish wall panels within Octanorm aluminium framing
- Digitally printed fascia sign with full colour event logo and single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
- 2 x LED spotlights
- 1 x 4 amp power point
- 2 x exhibitor registrations to the conference
  - Includes access to the exhibition and daily catering Monday-Thursday
  - 2 x Welcome Event and Exhibition Opening tickets - Sunday
  - 2 x Happy Hour tickets - Monday (Vets/Industry Connect) & Wednesday
  - 2 x Gala Dinner tickets - Thursday
- Listing in the online trade directory and conference app
- Include materials for the conference app's digital "Conference Bag"
- Entry into the Digital Exhibition Passport Competition. Must supply a prize
- Post event delegate opt-in list

*\*Does not include access to Scientific Sessions*



## Scientific Program Opportunities

### Scientific Stream

**\$2,490 (excl. GST - multiple opportunities)**

Sponsor an afternoon stream and align your brand with the topics that matter most to your audience. After lunch on Tuesday and Wednesday the conference program splits into three streams. These afternoon streams are available for sponsorship.

#### **Sponsor benefits:**

Acknowledgement as a Bain Fallon Memorial Lectures Stream sponsor

- Promotional video (up to 30 second advertisement) to be played at the start of the session to be provided by the sponsor (optional). Subject to AVA approval
- Opportunity to display branding or advertising material in the lecture room during the sponsored sessions (subject to approval from EVA and at sponsor's expense)
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Senior company representative to thank the session(s) guest speaker- 1 min max
- Pre-and post-event publicity in the Australian Equine Veterinarian Journal

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

### Keynote Speaker/International Sponsor

**NEW**

**\$6,990 (excl. GST)**

- **Dr Emmanuelle van Erck-Westergren**
- **Dr François-Rene Bertin**
- **Dr Travis Tull**

Keynote Speaker/International Sponsor benefits:

- Recognition as a Keynote Speaker Sponsor/International Speaker Sponsor
- Promotional video (up to 1 minute advertisement) to be played after the Keynote Speaker/International Speaker presentation, to be provided by the sponsor (content subject to EVA/AVA approval)
- Senior company representative to thank the session(s) guest speaker on stage and present gift - 1 min max
- 1 x Gala Dinner - Thursday ticket
- Acknowledgement of sponsorship by the Master of Ceremonies at strategic points during the day
- Logo placement on the conference website homepage and conference marketing materials
- Social media acknowledgement as Keynote Sponsor on EVA social platforms
- Inclusion of your company logo on conference signage and sponsor board
- Opportunity to provide a promotional banner to be displayed at the keynote session entrance
- Company logo displayed on screen during sponsored keynote session

## Conference Proceedings

\$4,290 (excl. GST) - one opportunity

Conference Proceedings are distributed to all delegates via email and downloadable PDF prior to the conference commencing. The current year's proceedings are then distributed to all EVA members at the end of the year via email.

### Sponsor benefits:

Acknowledgement as proceedings sponsor

- Branding on conference proceedings (sponsor logo on front cover of the proceedings)
- 1 x full-page colour advertisement in the conference proceedings
- 1 x full-page colour advertisement in The Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Sponsor logo and sponsor acknowledgement in proceedings email sent to delegates

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

## Breakfast Sessions

\$6,390 (ex GST) - 3 opportunities

### (Sponsor pays catering, venue hire and audio-visual costs)

The Bain Fallon Memorial Lectures Breakfast Sessions are held on Tuesday, Wednesday and Thursday of the conference, approximately 7.00am - 8.00am.

You may choose the menu, provide a speaker and topic (subject to EVA approval), and display your company branding across the room. The breakfast sessions are promoted as part of the Bain Fallon Memorial Lectures program and delegates opt in for these breakfast sessions when they register for the conference.

### Sponsor benefits:

Acknowledgement as a Bain Fallon Memorial Lectures breakfast session sponsor

- Session promoted in the conference program and delegate registration
- Provision of speaker and topic subject to EVA Approval
- Opportunity to display branding during sponsored session (subject to approval from EVA and at sponsor's expense)
- Logo placement on the conference website, conference signage and selected conference marketing materials

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

## Social Event Opportunities

Does not include opt in post event delegate list for non-exhibitors

### Welcome Event and Exhibition Opening

\$3,990 (excl. GST) - one opportunity

**Sunday 19 July 2026, 7.00pm-8.00pm**

#### Sponsor benefits:

Acknowledgement as the Bain Fallon Welcome Event and Exhibition Opening sponsor

- Opportunity to provide entertainment (at sponsors expense and subject to EVA approval)
- Signage prominently displayed in industry exhibition (at sponsors expense and subject to EVA approval)
- Email reminder sent to delegates with logo and sponsor acknowledgement
- Verbal acknowledgement of sponsorship
- Opportunity to brand catering stations (at sponsors expense and subject to EVA approval)
- Opportunity to distribute marketing collateral to attendees (at sponsors expense and subject to EVA approval)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event. It is purchased as an addition.

### Vets and Industry Connect Night

\$3,990 (excl. GST) - SOLD, thank you BOQ

**Monday 20 July 2026, 5.30pm-7.30pm**



After a full day of sessions on Day 1, our delegates come together to catch up in the exhibition for drinks and substantial canapes.

#### Sponsor benefits:

Acknowledgement as the Bain Fallon Memorial Lectures Vets and Industry Connect Night sponsor

- Opportunity to provide entertainment (at sponsors expense and subject to EVA approval)
- Signage prominently displayed in industry exhibition (at sponsors expense and subject to EVA approval)
- Company logo on session slide and announcement by chair at the end of the day, promoting the function
- Email reminder sent to delegates with logo and sponsor acknowledgement
- Verbal acknowledgement of sponsorship
- Opportunity to brand catering stations (at sponsors expense and subject to EVA approval)
- Opportunity to distribute marketing collateral to attendees (at sponsors expense and subject to EVA approval)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

## Bain Fallon EVA Young Member Scholarships and EVA Young Members dinner

\$23,990 (excl. GST)  
- SOLD, thank you Interpath

### Monday 20 July 2026, 7.30pm-10.30pm



Acknowledgement as a Bain Fallon Memorial Lectures Young Member Scholarship Sponsor

- 2 x invitations to the Bain Fallon Scholarship Lunch
- 1 x half page advert in the Australian Equine Veterinarian Journal
- 1 x article in the Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials
- 2 x exhibitor registrations to the conference. This includes:
  - Access to the exhibition and daily catering from Monday - Thursday
  - 2 x Welcome Event and Exhibition Opening tickets - Sunday
  - 2 x Happy Hour tickets - Monday (Vets/Industry Connect) & Wednesday
  - 2 x Gala Dinner tickets - Thursday

EVA Young Members Dinner:

- Provision to provide 3-minute welcome presentation
- 5 x tickets to the Young Member Dinner
- Company signage displayed during Young Member Dinner (sponsor to supply & subject to EVA approval)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

## Tuesday Party Night

\$24,990 (excl. GST) - SOLD, thank you CEVA

### Tuesday 21 July 2026, 7.00pm-11.00pm

The famous Bain Fallon Tuesday Party Night! A night out with the conference crew will surely be one to remember.

#### Sponsor benefits:

Acknowledgement as Tuesday Party Night sponsor

- Provision to provide five-minute welcome presentation
- 8 x tickets to the Tuesday Party Night
- 1 x full-page colour advertisement in The Australian Equine Veterinarian Journal
- 1 x full-page colour advertisement in the in The Australian Equine Veterinarian Journal
- Logo placement on the conference website, conference signage and selected conference marketing materials

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.



## Gala Dinner

\$25,990 ex GST - SOLD, thank you Randlab

### Thursday 23 July 2026, 7.00pm - midnight

The Gala dinner is the grand finale of the week. Attendees come dressed in their best to celebrate the EVA Awards and dance the night away.



#### Sponsor benefits:

Acknowledgement as the Bain Fallon Gala Dinner Sponsor

- Provision to provide a three-minute welcome presentation
- 10 x tickets to the Bain Fallon Memorial Lectures Gala Dinner
- First refusal to sponsor next year's Bain Fallon Memorial Lectures Gala Dinner
- Opportunity to brand the dining room (subject to approval from EVA and at sponsor's expense)
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Email reminder for dinner guests sent to delegates with sponsor logo and sponsor acknowledgement
- 1 x push notification sent to users of the conference app with a Gala Dinner reminder and gala dinner sponsorship acknowledgement
- Company logo on menus
- Company logo displayed on screen during Gala Dinner
- 1 x full-page page colour advertisement in The Australian Equine Veterinarian Journal

## Golf Afternoon

\$2,590 (excl. GST) + catering

### Wednesday 22 July 2026, 1.00pm-5.00pm

A well-loved tradition of Bain Fallon, the Wednesday golf afternoon. EVA's keen golfers will come together for a casual afternoon round.

#### Sponsor benefits:

Acknowledgement as the Bain Fallon Memorial Lectures Golf Afternoon sponsor

- Verbal acknowledgement of sponsorship
- 2 x sponsor representatives may participate/attend Golf Afternoon
- Opportunity for sponsor to make short welcome presentation to golfers
- Logo placement on the conference website, conference signage and selected conference marketing materials
- Opportunity to distribute marketing collateral or promotional items to attendees (sponsor to provide)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

## Wednesday Happy Hour

\$2,590 (excl. GST) - one opportunity

### Wednesday 22 July 2026, 5.30pm-6.30pm

Delegates, speakers and exhibitors come together to catch up in the exhibition for drinks and canapes.

#### Sponsor benefits:

Acknowledgement as the Bain Fallon Memorial Lectures Happy Hour sponsor

- Opportunity to provide entertainment (at sponsors expense and subject to EVA approval)
- Signage prominently displayed in industry exhibition (at sponsors expense and subject to EVA approval)
- Email reminder sent to delegates with logo and sponsor acknowledgement
- Verbal acknowledgement of sponsorship
- Opportunity to brand catering stations (at sponsors expense and subject to EVA approval)
- Opportunity to distribute marketing collateral to attendees (at sponsors expense and subject to EVA approval)

Please note: this sponsorship opportunity is only available to current AVA partners and exhibitors of this event.

## Lunch Time Treat Sponsor

**NEW**

\$2,590 (excl. GST) - limited opportunities

#### Sponsor benefits:

- Provision of chosen treat (to be co-ordinated with the venue, such as lunch dessert catering - brownies, ice-cream, etc) for one day of the conference, to be available to delegates in the catering area
- Acknowledgement as a treat sponsor at the conference
- Reminders to delegates during the conference to visit the sponsor area to collect their free treat
- Company name and logo on conference marketing material
- 2 x promotional banners with sponsor's logo to be displayed during the refreshment breaks (to be provided by sponsor). Signage must not block or cover other exhibitors' displays or signage
- Acknowledgment of sponsorship at strategic points during the event

**“An exceptional annual gathering of valuable equine veterinary contacts and industry providers. The Bain Fallon is an unmissable event that successfully combines hard work and hard play for networking, camaraderie and great fun!”**

*Arthramid by IMS Vet*

## Barista Coffee Cart Sponsorship

**\$3,390 (excl. GST) plus coffee per day - one opportunity**

Become the name behind one of the most visited locations at Bain Fallon, the barista coffee cart! This highly visible opportunity draws steady foot traffic throughout the day as delegates enjoy fresh, barista-made coffee during morning, lunch and afternoon breaks.

As the Coffee Cart Sponsor, your brand will be positioned where delegates naturally gather, offering exceptional exposure and continual engagement.

### Sponsorship Inclusions:

Acknowledgement as the official Coffee Cart Sponsor

- Logo placement on the conference website and conference app
- Opportunity to brand the coffee cart area and fascia (at sponsor's expense)
- Opportunity to provide branded aprons or uniforms for barista staff (at sponsor's expense)
- Barista staff provided daily for service
- Coffee service from morning tea until afternoon tea (service concludes at lunch on the final day)

Important notes on coffee consumption

The sponsorship fee does NOT include coffee consumption. Delegates would purchase their own coffee. If you choose to offer complimentary coffee, the total consumption will be invoiced to you after the event based on the number of coffees served.

To assist with budgeting:

- 200 coffees = \$1,100 per day
- 300 coffees = \$1,650 per day
- 500 coffees = \$2,750 per day

Actual volumes vary depending on delegate behaviour, breaks, and daily attendance. We recommend sponsors carefully consider their budget before opting to cover consumption.

## Advertising Opportunities

### EVA Member Newsletter Advert

The Equine E-news is sent monthly and reaches the entire EVA membership base (over 900 members). It has an average unique open rate of 63%.

Advertisers receive 1 send/month, and can choose from the below positions:

- Position 1 L&R: \$1,555
- Position 2 L&R: \$1,345
- Position General: \$1,035

Artwork required: MREC 600px x 500px, 96DPI and max file size 500kb

Artwork deadline: 20th of the month prior

Please contact Sophie Byrne, Advertising Officer to secure this opportunity!

Australian Veterinary Association | T + 61 (02) 9431 5073 | E [sophie.byrne@ava.com.au](mailto:sophie.byrne@ava.com.au)

## Nurses Conference - Wednesday 22 July & Thursday 23 July

Since 2022, the Bain Fallon Nurses Conference has proudly run alongside the Veterinary program, creating a dynamic space for equine nurses to learn, connect, and grow. In just three short years, the enthusiasm from our equine nurse community has been extraordinary, with strong demand to continue this dedicated stream of continuing education, officially recognised by the Veterinary Nurses Council of Australia (VNCA).

With over 40 equine nurses expected to attend, this is a vibrant and growing community eager to expand their skills and knowledge. Attendees will also enjoy full access to the exhibition from Wednesday morning through Thursday, creating valuable opportunities to engage with industry partners.

### Nurses Conference Gold Partner

\$8,690 (excl. GST) - one opportunity

#### Partner benefits:

Acknowledgment as the Bain Fallon Nurses Conference Gold Partner

- Table outside the Nurses Conference room and signage for duration of the whole conference (Wednesday & Thursday)
- Opportunity to give a 10-minute presentation at 1 x nurses conference lecture
- 2 x tickets to the Bain Fallon Gala Dinner
- Opportunity to provide branded Nurses Conference promotional item (at sponsors expense)
- Logo placement on the conference website and conference signage
- 1 x half page advert in the Australian Equine Veterinarian Journal
- Listing in the Bain Fallon conference app and opportunity to include materials for the conference app's digital "Conference Bag"
- Listing on social media platforms and in nurse's newsletter

### Nurses Conference Silver Partner

\$5,200 (excl. GST) - limited opportunities

#### Partner benefits:

Acknowledgment as the Bain Fallon Nurses Conference Silver Sponsor

- Table outside the Nurses Conference room or pull up banners inside nurse's conference room. Thursday only
- Opportunity to give a 5-minute presentation at 1 x nurses conference lecture
- 1 x ticket to the Bain Fallon Gala Dinner
- Logo placement on the conference website and conference signage
- 1 x half page advert in the Australian Equine Veterinarian Journal
- Listing in the Bain Fallon conference app and opportunity to include materials for the conference app's digital "Conference Bag"
- Listing on social media platforms and in nurse's newsletter

## Nurses Scholarship Partner

\$5,200 (excl. GST)

### Partner benefits:

Acknowledgment as the Bain Fallon Nurses Scholarship partner, which includes two delegates sponsored to attend the conference

- Table outside the Nurses Conference room or pull up banners inside nurse's conference room. Thursday only
- Logo placement on the conference website and conference signage
- Listing in the Bain Fallon conference app and opportunity to include materials for the conference app's digital "Conference Bag"
- Listing on social media platforms and in nurse's newsletter to align with sponsored presentation information

## Nurses Conference Stream Sponsorship

\$2,000 (excl. GST)

### Sponsor benefits:

Acknowledgement as a Bain Fallon Nurses Conference Stream Sponsor - on the day of their stream content only

- Listing on social media platforms and in nurse's newsletter
- A pull up banner behind the presenter for duration of presentations in their sponsored stream
- Logo on the intro/welcome slide for the presentations in their stream
- Sponsor to provide a pre-packed show bag/sample/info to each delegate
- Opportunity for company representative to be present during breaks in program on sponsored presentation day to liaise with nurses about samples/information



## Workshop Partner Opportunities

The Bain Fallon Neck and Back Imaging and Rehabilitation Workshop offers an exceptional platform for sponsors to engage directly with a highly motivated audience of equine veterinary professionals. With up to 40 delegates participating in both lectures and hands-on sessions, sponsors gain unparalleled visibility and the chance to align with international leaders in equine healthcare.

This workshop blends world-class lectures, interactive training, and global expertise to deliver a transformative educational experience. With intimate group learning and strong engagement, sponsors are positioned at the heart of equine veterinary advancement.

By supporting this event, sponsors not only showcase their brand but also contribute to the growth and excellence of the equine veterinary community.

### Workshop Platinum Partner

\$13,990 (excl. GST) -one opportunity

#### Partner benefits:

Acknowledgment as “Bain Fallon Workshop Platinum Partner”

- Opportunity for a 5-minute delegate address
- Table in the exhibition space Saturday 18 and Sunday 19 July, at the workshop facilities
- 2 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- 1 x full page advertisement in the Australian Equine Veterinary Journal
- Logo placement on workshop advertising

### Workshop Gold Partner

\$10,990 (excl. GST) -one opportunity

#### Partner benefits:

Acknowledgment as “Bain Fallon Workshop Gold Partner”

- Opportunity for a 3-minute delegate address
- Table in the exhibition space during the two days Saturday 18 and Sunday 19 July, at the workshop facilities
- 2 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- 1 x half page advertisement in the Australian Equine Veterinary Journal
- Logo placement on workshop advertising

*“Exhibiting at Bain Fallon was a wonderful opportunity to get in touch with clients who are often more remote, regional, or mobile in nature. Supporting the equine community is incredibly important and it was great to see a collection of people all enjoying themselves in one place.”*

*Vetnostics Pathology*

## Workshop Silver Partner

\$6,490 (excl. GST) -one opportunity

### Partner benefits:

Acknowledgment as “Bain Fallon Workshop Silver Partner”

- Opportunity for a 3-minute delegate address
- Table in the exhibition space during the two days Saturday 18 and Sunday 19 July, at the workshop facilities
- 1 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- 1 x half page advertisement in the Australian Equine Veterinary Journal
- Logo placement on workshop advertising

## Workshop Bronze Partner

\$3,990 (excl. GST)

### Partner benefits:

Acknowledgment as “Bain Fallon Workshop Bronze Partner”

- Table in the exhibition space during the two days Saturday 18 and Sunday 19 July, at the workshop facilities
- 1 x exhibitor registration which includes attendance to both Saturday and Sunday plus catering
- Logo placement on workshop advertising



## EVA Awards

The EVA Awards and Prizes celebrate excellence, leadership, and innovation across every corner of the equine veterinary profession. Sponsoring an award is a powerful way to align your brand with the highest standards of achievement and recognising those who push the boundaries of clinical care, research, education, and advocacy. As an award or prize sponsor, you'll enjoy premium visibility before, during, and after the Bain Fallon Memorial Lectures, with brand exposure across event marketing, on-stage recognition, and a lasting presence on the perpetual trophy.

Celebrate the best in the profession while showcasing your organisation's commitment to advancing equine veterinary excellence.

Inclusions:

- Acknowledgement as the EVA Award or Prize sponsor
- Entitlement to use the phrase "EVA Award or Prize sponsor of the 2026 Bain Fallon conference"
- Opportunity for a company representative to present the trophy to the winner at the EVA Annual Meeting and take photos on stage
- Sponsor engraving on Award or Prize Perpetual Trophy (retained by EVA)
- Sponsor engraving on Award or Prize Winner Trophy
- Company logo on Award or prize page on website and selected marketing materials
- Company logo on Award or various slides at the EVA Annual Meeting or Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies

### **Jane Axon Award for Excellence in the Equine Veterinary Field - \$4,990 ex GST**

Shown leadership and enterprise, made contributions to knowledge (particularly at the research and post graduate level), been involved in delivering post graduate education and have made a significant contribution to the equine veterinary profession. Publications of scientific papers or post graduate advancement will be considered favourably.

*Awarded during Gala Dinner*

### **EVA Award for Services to the Horse Industry - \$2,490 ex GST**

Made a major contribution to the Australian horse industry through leadership, enterprise and service to the betterment of horses, their owners and the community.

*Awarded during Gala Dinner*

### **EVA Ben Cunneen and Alister Rodgers Award for an Outstanding Young Member - \$2,490 ex GST**

This award will be given to an outstanding EVA Young Member, who had displayed promotion of EVA and dedication to clinical practice, as well as meritorious industry and community involvement.

*Awarded during Gala Dinner*

### **EVA Excellence in Equine Nurses Award - \$2,490 ex GST**

Veterinary nurses are an essential part of the Equine veterinary practice. They are highly skilled, have ever-increasing responsibilities, and play a valuable role, whether in surgery, practice administration, or consultations. The EVA Excellence in Equine Nurses Award has been developed to celebrate excellence in the profession.

*Awarded during Gala Dinner*

### **EVA Patricia Ellis Award for Outstanding Contribution to Equine Welfare & Advocacy - \$2,490 ex GST**

The award will be given to a person whose actions demonstrate an extraordinary passion for welfare within equine industries. Their actions should be viewed by other equine veterinarians as someone to emulate and admire. This person's actions should improve the public knowledge and perspective on equine welfare or an advocacy issue in Australia.

*Awarded during Gala Dinner*

### **EVA Reg R Pascoe Prize - \$1,990 ex GST**

This prize is open to all veterinarians, with the qualifications set out below, who present the best clinical or research paper at the combined ANZCVS / EVA abstract session. The topic may include any clinical or research project exclusively involved with horses.

*Awarded during Annual Meeting*

### **EVA Norman Larkin Prize - \$1,990 ex GST**

This prize is open to all veterinarians (except for those members who are eligible for the Reginald Pascoe Prize referred to above), who present the best clinical or research paper at the combined ANZCVS/EVA abstract session. The topic may include any clinical or research project exclusively involved with horses.

*Awarded during Annual Meeting*

### **EVA Young Members Poster or Abstract Prize - \$1,990 ex GST**

This prize is open to Young Members of EVA who produce a poster for presentation or present the best clinical or research paper at the combined ANZCVS / EVA abstract session at the Bain Fallon Memorial Lectures. The poster or presentation may cover any topic in equine veterinary science and be research or clinically orientated.

*Awarded during Annual Meeting*

### **EVA Clinical Case Based Poster Prize - \$1,990 ex GST**

This competition is open to all EVA members, including Young Members, who produce a poster for presentation at the Bain Fallon Memorial Lectures. The poster may cover any topic in equine veterinary science that involves information pertaining to the advancement of the equine veterinary profession. Individual case reports or case series are eligible for this prize.

*Awarded during Annual Meeting*

### **EVA Peter Irwin Literary Prize - \$1,990 ex GST**

This award is open to primary authors who ARE MEMBERS of EVA (including office bearers) and have published a paper in The Australian Equine Veterinarian during the previous 12 months. The paper should be of high scientific merit and of interest to the practicing equine veterinarian, but the information does not have to be novel.

*Awarded during Annual Meeting*

### **EVA John Bourke Literary Prize - \$1,990 ex GST**

This award is open to primary authors who ARE NOT MEMBERS of EVA and have published a paper in The Australian Equine Veterinarian during the previous 12 months. The paper should be of high scientific merit and of interest to the practicing equine veterinarian, but the information does not have to be novel.

*Awarded during Annual Meeting*

*"I have been attending the Bain Fallon Memorial Lectures for around 15 years. I can't imagine missing one."*

*Ranvet*

## Investment Price List

Opportunity	Investment \$ (Excl. GST)
<b>Medallion Partnerships</b>	
Platinum Partner	SOLD
Gold Partner	\$33,990
Silver Partner	\$22,790
Bronze Partner	\$6,790
<b>Exhibition Opportunities</b>	
3m x 2m (6sqm stand)	\$8,790
<b>Scientific Program Sponsorship Opportunities</b>	
Scientific Stream	\$2,490
Keynote Speaker/International Sponsor	\$6,990
Conference Proceedings	\$4,290
Breakfast Sessions	\$6,390
<b>Social Event Sponsorship Opportunities</b>	
Welcome Event & Exhibition Opening	\$3,990
Vets & Industry Connect Night	SOLD
EVA Young Member Scholarship & Dinner	SOLD
Tuesday Party Night	SOLD
Gala Dinner	SOLD
Golf Afternoon	\$2,590 + catering
Wednesday Happy Hour	\$2,590
Lunch Time Treat Sponsor	\$2,590
Barista Coffee Cart Sponsorship	\$3,390 + coffee cost
<b>Advertising Opportunities</b>	
EVA Member Newsletter Advert (Position 1 L&R)	\$1,555
Position 2 L&R	\$1,345
Position General	\$1,035
<b>Nurses Conference Opportunities</b>	
Gold Partner	\$8,690
Silver Partner	\$5,200
Scholarship Partner	\$5,200
Stream Sponsorship	\$2,000
<b>Workshop Partnerships</b>	
Platinum Partner	\$13,990
Gold Partner	\$10,990
Silver Partner	\$6,490
Bronze Partner	\$3,990
<b>EVA Awards and Prizes</b>	
Jane Axon Award	\$4,990
Services to Horse Industry Award	\$2,490
Young Member Award	\$2,490
Excellence in Equine Nurses Award	\$2,490
Patricia Ellis Award	\$2,490
Reg R Pascoe Prize	\$1,990
Norman Larkin Prize	\$1,990
Young Members Poster/Abstract Prize	\$1,990
Clinical Case Based Poster Prize	\$1,990
Peter Irwin Literary Prize	\$1,990
John Bourke Literary Prize	\$1,990

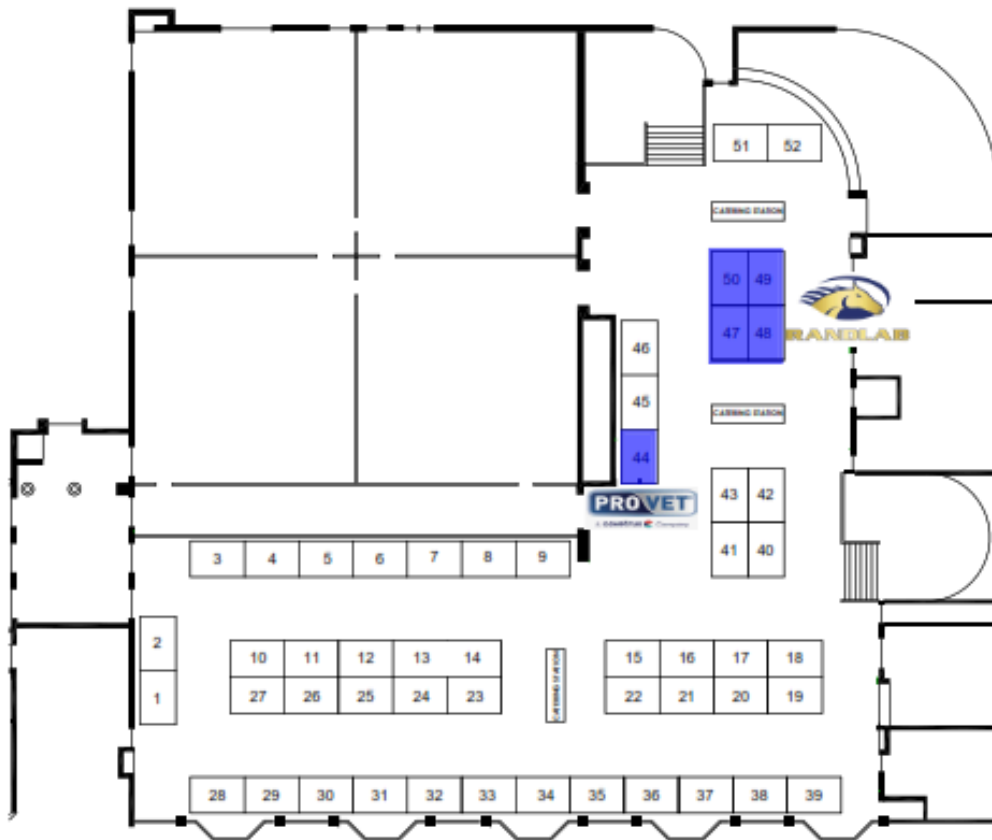


## Floorplan (subject to change)

### Bain Fallon Memorial Lectures 2026

Pullman Albert Park Melbourne

19-23 July 2026



## Exhibitor Information

Draft bump in and out schedule

The below timings subject to change:

DETAILS	DATE	TIME
ExpoNet Build/furniture delivery	19/07/26	7.00am -11.00am
Custom Builders Access	19/07/26	10.30am
Exhibitor Move In	19/07/26	4.00pm -6.30pm
Exhibition Opening Evening	19/07/26	7.00pm -8.00pm
Exhibition Close	23/07/26	2.00pm
Exhibitor Move Out	23/07/26	2.00pm -3.30pm
ExpoNet Dismantle	23/07/26	3.30pm -5.30pm

### Digital Exhibition Passport Competition

The digital passport competition drives delegates to your stand. Delegates download the Bain Fallon conference app and are encouraged to visit as many trade stands as possible to scan participating exhibitors unique QR codes and go in the running to win exhibitor prizes. Participants must supply a prize. Unique QR codes for the competition are supplied to participating exhibitors only by the AVA events team. Please note there is no lead generation within the Digital Exhibition Passport Competition.

### Custom stands

Requests for custom stand (space only) should be made at the time of booking. Exponet, the exhibition contractor can assist with custom stand design. Should you wish to use your own custom stand designer please ensure you let us know. All custom stands must be approved by the AVA before they go into production and must comply with AVA policy.

### Furniture and equipment

Exponet will be in contact with you once your booking has been confirmed.

### Additional exhibitor registrations

Additional daily and weekly exhibitor registrations will be available when you are sent a link to register.

## Money Matters

### Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online to secure sponsorship and exhibition packages.

Bookings are online.

Bookings made after Friday 19 June 2026 will incur a 20% late fee and may not appear on onsite promotional signage.

### International Exhibitors

International exhibitors are required to pay the total amount at time of booking.

### Payment methods

1. Tax invoice - an invoice will be raised for payment.
2. Credit card - Visa and MasterCard accepted (please note there is a 1.75% surcharge on credit card payments).

### Cancellation

Requests for cancellations must be submitted in writing to [events@ava.com.au](mailto:events@ava.com.au).

1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
2. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained.
3. See the Terms and conditions for more information.

### Booking and Stand Allocation Process

Bookings are to be submitted online.

Applications for exhibition space will be allocated in the following order:

- AVA Corporate medallion partners who are sponsoring the conference
- Medallion partner sponsors
- AVA corporate supporters
- Exhibitors who have exhibited at three or more consecutive Bain Fallon conferences
- Exhibitors based on first come, first served basis and full payment received

## Contact

Conference Secretariat

*Komal Singh*

Event Coordinator

E | [events@ava.com.au](mailto:events@ava.com.au)



**Equine Veterinarians Australia**

*Camilla Broughton*

Executive Officer

E | [camilla.broughton@ava.com.au](mailto:camilla.broughton@ava.com.au) M | 0416 276 875

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