

# INDUSTRY PROSPECTUS

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

AVA



## 51<sup>ST</sup> ASAV ANNUAL CONFERENCE THE JOYS OF GENERAL PRACTICE

TOGETHER WITH  
VETERINARY BUSINESS GROUP

17-20 AUGUST  
2026

SUNSHINE COAST  
QUEENSLAND



AUSTRALIAN  
SMALL ANIMAL  
VETERINARIANS



VETERINARY  
BUSINESS  
GROUP



**BOOK NOW**

# ABOUT THE 51<sup>ST</sup> ASAV ANNUAL CONFERENCE TOGETHER WITH THE VETERINARY BUSINESS GROUP

Join us for the 51<sup>st</sup> ASAV Annual Conference, held from Monday 17 August to Thursday 20 August 2026 at the stunning Novotel Sunshine Coast Resort, QLD.

We are thrilled to announce that following the success of our 2024 collaboration with the Veterinary Business Group (VBG), we are joining forces once again to bring together clinical excellence and business insight.

This four-day conference is the premier small animal event on the AVA calendar, offering an unrivalled program of innovative scientific content.

The 2026 theme, 'The Joys of General Practice,' will feature case-focused sessions covering topics such as anaesthesia, euthanasia, and the management of chronic illnesses. Meanwhile, the dedicated VBG stream will deliver valuable sessions on practice management, leadership and business growth.

By uniting two of the AVA's largest membership groups, this event will provide the perfect setting to reconnect with colleagues, forge new relationships and share ideas that strengthen our profession.

Beyond the lecture halls, enjoy a vibrant line-up of social events, including the Recent Graduate Dinner and the combined ASAV & VBG Awards Gala Dinner, where we'll celebrate the achievements and contributions of our peers.

With over 350 veterinary professionals expected to gather under one roof, this event promises unparalleled networking opportunities. Don't miss our standout exhibition – where booking your spot early will be essential!

Feature your products, services and of course, your brand to key decision makers and consumers in the veterinary profession.

## SMALL ANIMAL BUSINESS MONDAY 17 AUGUST – THURSDAY 20 AUGUST WEDNESDAY 19 AUGUST – THURSDAY 20 AUGUST

### MONDAY 17 AUGUST 2026

6.45am - 8.00am Sponsored Breakfast  
8.00am - 8.30am Conference Welcome  
8.30am - 5.30pm Scientific Program – Small Animal  
5.30pm - 7.30pm Welcome and Exhibition Opening Night

### TUESDAY 18 AUGUST 2026

6.45am - 8.00am Sponsored Breakfast  
8.15am - 5.30pm Scientific Program – Small Animal  
5.30pm - 6.30pm Happy Hour in Exhibition  
6.45pm - 9.45pm ASAV Recent Graduate Dinner  
7.00pm - 10.00pm Beach Party

### WEDNESDAY 19 AUGUST 2026

6.45am - 8.00am Sponsored Breakfast  
8.15am - 5.00pm Scientific Program – Small Animal and Veterinary Business Group  
7.00pm - Late ASAV & VBG Awards Gala Dinner

### THURSDAY 20 AUGUST 2026

6.45am - 8.00am Sponsored Breakfast  
8.00am - 5.30pm Scientific Program – Small Animal and Veterinary Business Group  
2.00pm Exhibition Closes  
5.30pm - 6.30pm Farewell Drinks

### FRIDAY 21 AUGUST 2026

8.00am - 5.00pm Practice Insights Tour - Veterinary Business Group  
9.30am - 12.30pm Ethics Workshop – Small Animals  
9.30am - 12.30pm Palliative Care Workshop – Small Animals  
1.30pm - 4.30pm Anaesthesia and Pain Masterclass – Small Animals



## ABOUT THE AVA

The Australian Veterinary Association (AVA) is the peak professional body representing veterinary professionals and students across Australia. For more than 100 years we have been the united voice of the veterinary profession.

Veterinarians are among Australia's most trusted and respected professionals, dedicated to safeguarding animal health and welfare and supporting the communities they live in.

Our vision is **a thriving veterinary profession**, and our purpose is **to build a vibrant future for veterinary professionals**.

At the AVA we champion the veterinary community, advance professional excellence, foster connectivity, and deliver exceptional member experiences to achieve our vision of a thriving profession.

[Visit the AVA website](#)



## ABOUT THE AUSTRALIAN SMALL ANIMAL VETERINARIANS

The Australian Small Animal Veterinarians (ASAV) is the largest special interest group within the AVA and represents the members with interests in small animal veterinary practice.

In 2026 we're celebrating our 51<sup>st</sup> conference!

The ASAV provides leadership and direction in promoting the advancement of small animal veterinary clinical skills and knowledge to our members. To achieve this, we promote the "career partner" concept (CPD for your veterinary lifetime), actively engage in advocacy and policy development and deliver high quality continuing education in a variety of suitable and appropriate formats, to members, and create and maintain a friendly, collegiate and inclusive culture with all our activities and events.

[Visit the ASAV website](#)



## ABOUT THE VETERINARY BUSINESS GROUP

The Veterinary Business Group is dedicated to fostering innovation and empowering veterinary businesses to operate at their peak. We provide valuable and inspiring professional development opportunities for both current and future leaders in the veterinary field.

Our conference program zeroes in on the effective management of veterinary practices in the contemporary landscape. It delves into the intricacies of day-to-day management issues across specialties, addressing challenges and facilitating the growth of sustainable leaders and veterinary businesses in the long term.

Our expanding member community encompasses practice managers, business owners, veterinarians, nurses, customer service teams, and industry colleagues, united by a vision to establish a robust business community.

[Visit the VBG website](#)

## LOCATION



Located on a pristine beachfront set amongst 36 hectares of natural bushland situated around a private beach-lined lagoon, Novotel Sunshine Coast Resort offers beautifully appointed accommodation and a short 10-minute drive from the Sunshine Coast Airport. [novotelsunshinecoast.com.au](http://novotelsunshinecoast.com.au)

With attractions ranging from unspoiled, endless surf beaches, the World Heritage listed K'gari, formerly known as Fraser Island and the Blackall Ranges to the unique Glasshouse Mountains; the Sunshine Coast has it all. Located directly on the beach in the heart of it all, Novotel Sunshine Coast Resort is the premier choice.

[visitsunshinecoast.com/place/maroochydore](http://visitsunshinecoast.com/place/maroochydore)

270 Ocean Drive, Twin Waters, Sunshine Coast QLD 4564  
T +61 7 5448 8000

Fly directly into Maroochydore airport with any of the following domestic carriers:

- [www.qantas.com.au](http://www.qantas.com.au)
- [www.virginaustralia.com](http://www.virginaustralia.com)
- [www.jetstar.com](http://www.jetstar.com)

### EXHIBITION: THE WANDINY ROOM

#### Sponsored Breakfasts

Minyama Room 3

#### Small Animal and Plenary Stream

Minyama Rooms 1 & 2

#### Veterinary Business Group Stream

Minyama Room 3

#### Awards Gala Dinner

Minyama Rooms 3 & 4

#### Small Animal Workshops

Mudjimba Room 1 & 2

### ACCOMMODATION



We have negotiated special conference accommodation rates. Available from late May 2026.

# TOP 5 REASONS TO BE THERE!

## WHY PARTICIPATE?

If you want to make an impact on the Australian veterinary profession, the 51<sup>st</sup> ASAV Annual Conference together with the Veterinary Business Group is the place to do it.

1

### SAVE TIME AND MONEY

Streamline your exhibition experience – one week, one location, and one freight fee. By uniting two influential special interest groups we have enabled you to connect with over 350 veterinary professionals under a single roof. Elevate your impact while saving valuable time and resources.

2

### TARGET DECISION MAKERS

Access the forefront of purchasing power by engaging with business owners, practice managers and lead veterinarians. The 2025 ASAV Conference survey highlighted over 90% of respondents were influenced on their purchasing decisions from their exhibition interactions. Secure your spot to connect with decision-makers and shape their practice choices.

3

### SHOWCASE ACTIVE SUPPORT

Position your brand as a dedicated ally by visibly supporting and understanding the challenges faced by your clients and prospects. Increase your visibility across a broad customer base and demonstrate active engagement in addressing industry issues.

4

### NETWORK STRATEGICALLY

Illuminate your brand from a new perspective as you network with current and potential clients. From insightful breakfast sessions to social activities and award ceremony, seize multiple opportunities to amplify your brand presence and foster meaningful connections.

5

### EMPOWER YOUR PRESENCE

Leverage our comprehensive marketing toolkit to effectively promote your participation at the conference. Equip yourself with the tools to communicate your brand's message and maximise the impact of your presence.

## PARTNERSHIP OPPORTUNITIES

All prices are excluding 10% GST

Maximise your visibility to your target market by becoming a conference partner. Our marketing will ensure that your support and profile is raised with the 7,500 AVA members and the profession.

You can choose one of the medallion partnership opportunities or talk to us about a tailored package to suit your needs. An early commitment will mean greater exposure and a greater return on investment.

## AVA SPONSOR PARTNER POINTS AND LOYALTY CUSTOMERS

The AVA wants to make sure you have a successful conference and that you come back to us time and time again!

To recognise the value we place in our partners, in 2023 we introduced the ASAV conference loyalty program. By investing in a medallion partnership package, you will be awarded points that will contribute to stand allocation preference for the ASAV Conference for the next two years.

2025 ASAV exhibitors are automatically part of the program.

You can view our [loyalty list here](#)



## PLATINUM PARTNER

**SOLD**



Acknowledgment as the Platinum Partner. Entitlement to use the phrase "Platinum sponsor of the 51<sup>st</sup> ASAV Conference together with the Veterinary Business Group"

- 18 square metres of exhibition space in the industry exhibition
- Preferential treatment regarding allocation of exhibition space within the industry exhibition
- One (1) stream session sponsorship of your choice in ASAV or VBG program
- Speaking opportunity during one presentation for four (4) minutes on your designated stream session sponsorship day
- Four (4) full page advertisements in the conference digital and print proceedings
- Four (4) conference related articles in conference e-newsletter in the lead up to conference
- One (1) article in each of the ASAV and VBG e-newsletters (month of your choice and content subject to approval)
- Four (4) social media posts in the lead up to conference (Can be shared between ASAV & VBG) Pages include: ASAV Instagram & Facebook, VBG Facebook
- Acknowledgment on selected digital material leading up to and during the conference
- Logo and branding on official 2026 ASAV & VBG conference website
- Inclusion in the online exhibitor listing on the Conference App
- Entry into digital passport competition
- Eight (8) full exhibitor registrations which include:
  - Eight (8) tickets to scientific sessions
  - Eight (8) tickets to the exhibition
  - Eight (8) tickets to social events, inclusive of:
    - Welcome Reception and Exhibition Opening
    - Happy Hour
    - ASAV & VBG Awards Gala Dinner



## GOLD PARTNER

**\$41,590 (EXCL. GST)**  
LIMITED OPPORTUNITIES



Acknowledgment as the Gold Partner. Entitlement to use the phrase "Gold partner of the 51<sup>st</sup> ASAV Annual Conference together with the Veterinary Business Group"

- 18 square metres of exhibition space in the industry exhibition
- Preferential treatment regarding allocation of exhibition space within the industry exhibition
- One (1) stream session sponsorship of your choice in ASAV or VBG Program
- Speaking opportunity during one presentation for three (3) minutes on your designated stream session sponsorship day
- Three (3) full page advertisements in the conference digital and print proceedings
- Three (3) conference related articles in conference e-newsletter in the lead up to conference
- One (1) article in each of the ASAV and VBG e-newsletters (month of your choice and content subject to approval)
- Three (3) social media posts in the lead up to conference (Can be split between ASAV & VBG Pages) Pages include: ASAV Instagram & Facebook, VBG Facebook
- Acknowledgment on selected digital material leading up to and during the conference
- Logo and branding on official 2026 ASAV & VBG conference website
- Inclusion in the online exhibitor listing on the Conference App
- Entry into digital passport competition
- Six (6) full exhibitor registrations which include:
  - Six (6) tickets to scientific sessions
  - Six (6) tickets to the exhibition
  - Six (6) tickets to social events, inclusive of:
    - Welcome Reception and Exhibition Opening
    - Happy Hour
    - ASAV & VBG Awards Gala Dinner

## SILVER PARTNER

**\$27,090 (EXCL. GST)**  
LIMITED OPPORTUNITIES

Acknowledgment as the Silver Partner. Entitlement to use the phrase "Silver partner of the 51<sup>st</sup> ASAV Annual Conference together with the Veterinary Business Group"

- 18 square metres of exhibition space in the industry exhibition
- Preferential treatment regarding allocation of exhibition space within the industry exhibition
- Two (2) full page advertisements in the conference digital and print proceedings
- Two (2) conference related articles in conference e-newsletter in the lead up to conference
- One (1) article in each of the ASAV and VBG e-newsletters (month of your choice and content subject to approval)
- Two (2) social media posts in the lead up to conference (Can be split between ASAV & VBG Pages) Pages include: ASAV Instagram & Facebook, VBG Facebook
- Acknowledgment on selected digital material leading up to and during the conference
- Logo and branding on official 2026 ASAV conference website
- Inclusion in the online exhibitor listing on the Conference App
- Entry into digital passport competition
- Four (4) full exhibitor registrations which include:
  - Four (4) tickets to scientific sessions
  - Four (4) tickets to the exhibition
  - Four (4) tickets to social events, inclusive of:
    - Welcome Reception and Exhibition Opening
    - Happy Hour
    - ASAV & VBG Awards Gala Dinner

## BRONZE PARTNER

**\$17,690 (EXCL. GST)**  
LIMITED OPPORTUNITIES

Acknowledgment as the Bronze Partner. Entitlement to use the phrase "Bronze Partner of the 51<sup>st</sup> ASAV Conference together with the Veterinary Business Group"

- 9 square metres of exhibition space in the industry exhibition
- Preferential treatment regarding allocation of exhibition space within the industry exhibition
- One (1) full page advertisement in the conference digital and print proceedings
- One (1) conference related article in conference e-newsletter in the lead up to conference
- One (1) social media post in the lead up to conference (Can be split between ASAV & VBG Pages) Pages include: ASAV Instagram & Facebook, VBG Facebook
- Acknowledgment on selected digital material leading up to and during the conference
- Logo and branding on official 2026 ASAV & VBG conference website
- Inclusion in the online exhibitor listing on the Conference App
- Entry into digital passport competition
- Two (2) full exhibitor registrations which include:
  - Two (2) tickets to scientific sessions
  - Two (2) tickets to the exhibition
  - Two (2) tickets to social events, inclusive of:
    - Welcome Reception and Exhibition Opening
    - Happy Hour
    - ASAV & VBG Awards Gala Dinner



# CREATIVE SPONSORSHIP OPPORTUNITIES

## BEYOND YOUR STAND - EXHIBITORS ONLY

Designed with flexibility in mind to help you achieve your specific objectives at the conference and to help you think outside your stand and increase your visibility.

NEW

### INTERNATIONAL KEYNOTE SPEAKER SPONSOR

**\$8,990 (EXCL. GST)  
SOLD**

**Antinol**  
**EAB-277**  
JOINT • SKIN • COAT

- Recognition as an International Keynote Speaker Sponsor
- Promotional video (up to 1 minute advertisement) to be played after the International Keynote Speaker presentation, to be provided by the sponsor (content subject to AVA approval)
- Senior company representative to thank the International Keynote Speaker on stage (timing to be determined last keynote presentation during conference week)
- 1 x ASAV & VBG Awards Gala Dinner ticket
- Acknowledgement of sponsorship by the ASAV President or session chair before each international keynote speaker presentation
- Logo placement on the conference website homepage and conference marketing materials.
- Social media acknowledgement as International Keynote Speaker Sponsor on ASAV social platforms
- Inclusion of your company logo on conference signage, sponsor board
- Opportunity to provide a promotional banner to be displayed at the keynote session entrance
- Company logo displayed on screen during sponsored keynote session

### BREAKFAST SPONSOR

**\$6,990 (EXCL. GST)  
SOLD**



Popular with delegates and always well attended, the breakfast sponsorship sessions provide a rare and exclusive opportunity to host a captive delegate audience with a presentation of your choice.

- Naming rights for the breakfast session
- Choice of speaker and topic (subject to AVA approval)
- Session promoted in the lead up to conference
- Company logo on venue signage
- Company logo on breakfast menus
- Company signage displayed in foyer and throughout breakfast room (to be provided by sponsor)
- Acknowledgement on selected conference marketing material

Maximum of 80 delegates per session, delegates register complimentary.

The sponsor is required to pay for catering, room hire and audio-visual costs.

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

## BARISTA COFFEE CART SPONSOR

**\$3,490 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

Stand out from the crowd by being the official sponsor of the conference coffee cart where delegates can enjoy barista style coffee from morning tea concluding at afternoon tea daily excluding the last day where service will finish at the close of lunch.

- Acknowledgement as a Coffee Cart sponsor at the conference
- Logo and branding on official 2026 ASAV & VBG conference website
- Inclusion on the conference website and conference App
- Opportunity to brand coffee cart area and cart fascia at sponsor's expense
- Opportunity to provide Barista staff branded apron at sponsor's expense
- Includes two barista staff daily

The sponsorship fee does NOT include coffee consumption. Delegates would purchase their own coffee at a cost of \$5.80\*per cup. If you choose to offer complimentary coffee, the total will be invoiced post event based on the numbers of coffees served.

200 Coffees = \$1160

300 Coffees = \$1740

500 Coffees = \$2900

If the sponsor would like to offer complimentary coffee an invoice can be provided post event based on consumption.

The coffee cart will be located in close proximity to the exhibition.

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

## NOTEPADS OR PENS SPONSOR

**\$1,990 (EXCL. GST)**  
TWO OPPORTUNITIES AVAILABLE

- Branding delegate accessories such as notepad or pens with your company logo ensures promotion of your brand as delegates will keep and continue to use these items after the conference.
- The style and design are to be approved by the AVA prior to production.
- Notepads and pens will be available to delegates at the conference registration desk.

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

Sponsor pays production costs. Sponsorship excludes production of notepads and pens and freight costs to venue.

## SOCIAL SPONSORSHIP OPPORTUNITIES

Please note: these sponsorship opportunities are only available to current sponsors and exhibitors of this event, with preference given to medallion partners.

### WELCOME RECEPTION AND EXHIBITION OPENING SPONSOR

**\$5,590 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

#### Monday 17 August 2026 - 5.30pm–7.30pm | Exhibition - The Wandiny Room

Sponsor the official conference welcome event which will be held on the Monday night on the first day of conference. This event will go for two hours and will take place in the exhibition area. Attendees anticipate over 250 attendees.

- Acknowledgement as the Welcome Reception and Exhibition Opening sponsor
- Entitlement to use the phrase "Welcome Reception and Exhibition Opening sponsor of the 51<sup>st</sup> ASAV Annual Conference together with the Veterinary Business Group"
- Opportunity to address the audience during the Exhibition Welcome Night for a maximum of five (5) minutes
- Two (2) Welcome and Exhibition Opening Night tickets
- Acknowledgment on the night by the AVA National or ASAV Group President
- Opportunity to display signage at the entrance to the exhibition and around the catering stations. Signage must not block or cover other exhibitors' displays or signage
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Company logo on conference website and selected marketing materials
- Verbal acknowledgment (opportunities to be determined)

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

### HAPPY HOUR SPONSOR

**\$4,090 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

#### Tuesday 18 August 2026 - 5.30pm–6.30pm | Exhibition - The Wandiny Room

Located in the exhibition area, Happy Hour is on Tuesday, after sessions conclude for the day and is included for all delegates. We anticipate over 250 attendees.

- Acknowledgement as the Happy Hour sponsor
- Entitlement to use the phrase "Happy Hour sponsor of the 51<sup>st</sup> ASAV Annual Conference together with the Veterinary Business Group"
- Opportunity to address the audience during the Happy Hour for a maximum of three (3) minutes
- Two (2) Happy Hour tickets
- Opportunity to display signage at the entrance to the exhibition and around the catering stations. Signage must not block or cover other exhibitors' displays or signage
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Opportunity for theming or to provide entertainment during happy hour, at sponsor's cost and subject to AVA approval
- Company logo on conference website and selected marketing materials
- Verbal acknowledgment (opportunities to be determined)

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

## BEACH PARTY SPONSOR

**\$6,790 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

**Tuesday 18 August 2024 – 7.00pm - 10.00pm | Novotel Lorikeet Beach**

Ticketed event open to exhibitors and delegates.

Enjoy great food, drinks and entertainment and mix and mingle with friends new and old.

- Acknowledgement as Beach Party sponsor
- Opportunity to address the audience during the evening for a maximum of five (5) minutes
- Opportunity to display signage at the entrance and or within the space
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Two (2) tickets to Beach Party
- Opportunity to upgrade food, beverage and entertainment package, at sponsor's cost
- Company logo on conference website and selected marketing material
- Verbal acknowledgment (opportunities to be determined)
- Event catering, & basic AV included

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.



## ASAV RECENT GRADUATE PRE-DINNER DRINKS SPONSOR

**\$3,490 (EXCL. GST)  
SOLD**

AVA Gold Finance Partner



### Tuesday 18 August 2026, 6.45pm - 7.30pm | Arrivals Lounge

Acknowledgment as the ASAV Recent Graduate Dinner Pre-dinner Drinks sponsor

- Entitlement to use the phrase "Sponsor of the ASAV Recent Graduate Pre-dinner Drinks at the 51<sup>st</sup> ASAV Conference"
- Opportunity to address the audience during the pre-dinner drinks for a maximum of three (3) minutes
- Two (2) tickets to attend the dinner
- Opportunity to display signage at the entrance and within the pre-dinner drinks space
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Company logo on conference website and selected marketing materials
- Verbal acknowledgment (opportunities to be determined)

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

## ASAV RECENT GRADUATE DINNER CO-SPONSORSHIP

**\$6,890 (EXCL. GST)  
ONE OPPORTUNITY AVAILABLE**

AVA Platinum Supporter



### Tuesday 18 August 2026, 7.30pm - 9.45pm | Arrivals Lounge

Acknowledgement as Co-sponsor of the ASAV Recent Graduate Dinner

- Entitlement to use the phrase "Co-sponsor of the ASAV Recent Graduate Dinner at the 51<sup>st</sup> ASAV Conference"
- Opportunity to address the audience during the dinner for a maximum of five (5) minutes
- Three (3) tickets to attend the dinner
- Opportunity to display signage at the entrance and within the dinner space
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Company logo on conference website and selected marketing materials
- Verbal acknowledgment (opportunities to be determined)

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

\*Event catering, Room Hire, AV included

## FAREWELL DRINKS SPONSOR

**\$3,950 (EXCL. GST)  
ONE OPPORTUNITY AVAILABLE**

### Thursday 20 August 2026, 5.30pm - 6.30pm | Arrivals Lounge

End the conference on a high note by sponsoring the farewell drinks. We anticipate over 150 attendees.

- Acknowledgement as the Farewell Drinks sponsor
- Opportunity to address the audience during the Farewell Drinks for a maximum of three (3) minutes
- One (1) x Farewell Drinks ticket
- Opportunity to display signage throughout the event space (provided by sponsor)
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Opportunity for theming or to provide entertainment during event, at sponsor's cost and subject to AVA approval
- Company logo on conference website and selected marketing materials
- Verbal acknowledgment (opportunities to be determined)

Please note: this sponsorship opportunity is only available to current sponsors and exhibitors of this event.

## ASAV & VBG AWARDS GALA DINNER SPONSOR

**\$12,990 (EXCL. GST)  
SOLD**

AVA Platinum Affinity Partner



### Wednesday 19 August 2026 - 7:00pm–Late | Minyama Rooms 3 + 4, Novotel Sunshine Coast Resort

Join us at the combined ASAV & VBG Awards Gala Dinner, which celebrates the highest achievers in the small animal profession as well as outstanding leaders in the veterinary business landscape. We anticipate over 180 attendees.

- Acknowledgement as the ASAV & VBG Awards Gala Dinner Sponsor
- Opportunity to address the audience during the event for a maximum of five (5) minutes
- Acknowledgment by the Master of Ceremonies on the night as the ASAV & VBG Awards Gala Dinner Sponsor
- Acknowledgment on dinner menus
- Two (2) ASAV & VBG Awards Gala Dinner tickets
- One (1) conference related article in conference e-newsletter in the lead up to conference
- Opportunity to display signage throughout venue (provided by sponsor)
- Opportunity to provide a guest gift to all attendees (provided by sponsor)
- Opportunity to upgrade food and beverage package, at sponsor's cost
- Company logo on conference website and selected marketing materials
- Verbal acknowledgment (opportunities to be determined)



## 2026 ASAV AWARDS

Each year, the ASAV Awards honour the best small animal veterinary practitioners across Australia, while the ASAV student scholarship gives us a glimpse into the future of our profession with 'the one to watch'. In turn, all award recipients enjoy considerable profiling within the veterinary community and the general public.

The awards are marketed through our conference website, social media pages and Companion magazine, allowing sponsors the opportunity to enjoy integrated media brand exposure during the campaign.

### 2026 ASAV ROGER CLARKE PRACTITIONER OF THE YEAR AWARD SPONSOR

**\$2,590 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

**The highest award presented on the night is the ASAV Roger Clarke Practitioner of the Year Award.**

Awarded to one individual, who in the eyes of their colleagues or the wider profession, demonstrates outstanding service to the profession and the public through academic pursuits, standard of practice, professional profile, altruism or a combination of these components. Nominations are sought for this award.

- Acknowledgement as the ASAV Roger Clarke Practitioner of the Year Awards Sponsor
- Entitlement to use the phrase "ASAV Roger Clarke Practitioner of the Year Sponsor of the 2026 ASAV Conference"
- Opportunity for a company representative to present the trophy to the winner on the night and take photos on stage
- 1 x ASAV & VBG Awards Gala Dinner ticket
- Company logo on trophy
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at the Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

Available to non-sponsors and exhibitors of this event.



## ASAV AWARD FOR SCIENTIFIC EXCELLENCE SPONSOR

**\$2,590 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

**The ASAV Award for Scientific Excellence is awarded to one individual in recognition of outstanding scientific contribution to small animal veterinary medicine / surgery.**

- Acknowledgement as the ASAV Award for Scientific Excellence Awards Sponsor
- Entitlement to use the phrase "Award for Scientific Excellence Awards Sponsor of the 2026 ASAV Conference"
- Opportunity for a company representative to present the trophy to the winner on the night and take photos on stage
- 1 x ASAV & VBG Awards Gala Dinner ticket
- Company logo on trophy
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at the Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

Available to non-sponsors and exhibitors of this event.



## JOHN HOLT DISTINGUISHED SERVICE AWARD SPONSOR

**\$2,590 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

**The John Holt Distinguished Service Award is awarded to one individual within the profession, or to an individual external to the veterinary profession who has rendered outstanding service to the ASAV and its members.**

- Acknowledgement as the John Holt Distinguished Service Award Sponsor
  - Entitlement to use the phrase "John Holt Distinguished Service Award Sponsor of the 2026 ASAV Conference"
  - Opportunity for a company representative to present the trophy to the winner on the night and take photos on stage
  - 1 x ASAV & VBG Awards Gala Dinner ticket
  - Company logo on trophy
  - Company logo on award page on website and selected marketing materials
  - Company logo on various slides at the Gala Dinner
  - Verbal acknowledgement of sponsorship by master of ceremonies on the night
- Available to non-sponsors and exhibitors of this event.



## ATWELL AWARD SPONSOR - BEST CASE REPORT

**\$930 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

**This award is selected by the editor of the "Australian Veterinary Practitioner" journal, based on certain criteria and eligibility for submission(s) published.**

- Acknowledgement as the Atwell Award - Best Case Report Awards Sponsor
- Entitlement to use the phrase "Atwell Award - Best Case Report Awards Sponsor of the 2026 ASAV Conference"
- Opportunity for a company representative to present the certificate to the winner on the night and take photos on stage
- 1 x ASAV & VBG Awards Gala Dinner ticket
- Company logo on award certificate
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at the Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

Available to non-sponsors and exhibitors of this event.

## ATWELL AWARD SPONSOR - BEST ORIGINAL STUDY

**\$930 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

**This award is selected by the editor of the "Australian Veterinary Practitioner" Journal, based on certain criteria and eligibility for submission(s) published.**

- Acknowledgement as the Atwell Award - Best Original Study Awards Sponsor
- Entitlement to use the phrase "Atwell Award - Best Original Study Awards Sponsor of the 2026 ASAV Conference"
- Opportunity for a company representative to present the certificate to the winner on the night and take photos on stage
- 1 x ASAV & VBG Awards Gala Dinner ticket
- Company logo on award certificate
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at the Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

Available to non-sponsors and exhibitors of this event.



## ASAV STUDENT SCHOLARSHIP SPONSOR

**\$3,190 (EXCL. GST)  
SOLD**

AVA Platinum Affinity Partner



**The ASAV Student Scholarship offers our student members valuable continuing education, as well as an opportunity to network with like-minded professionals. There is one scholarship on offer this year.**

The scholarship is open to all current ASAV student members across Australia. Scholarship recipients will demonstrate involvement in and commitment to small animal veterinary practice and/or the ASAV and demonstrate an intention to develop career opportunities in the small animal veterinary profession.

- Acknowledgement as the ASAV Student Scholarship Sponsor
- Entitlement to use the phrase, "ASAV Student Scholarship Sponsor of the 2026 ASAV Conference"
- Opportunity for a company representative to present the trophy/s to the winner on the night and take photos on stage
- 1 x ASAV & VBG Awards Gala Dinner ticket
- Company logo on award certificate
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at the ASAV Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night



## 2026 VBG AWARDS

### VBG VETERINARY BUSINESS OF THE YEAR AWARD SPONSOR

**\$5,189 (EXCL. GST)  
SOLD**

AVA Platinum Supporter



#### Celebrating excellence in veterinary business management.

- Acknowledgement as the VBG Veterinary Business of the Year Awards Sponsor on event website and select online marketing and electronic communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- 2 x ASAV & VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

### VBG CRAMPTON ASPIRING BUSINESS LEADER AWARD SPONSOR

**\$5,189 (EXCL. GST)  
SOLD**



#### Recognising emerging leadership in veterinary professionals.

- Acknowledgement as the VBG Crampton Aspiring Business Leader Awards Sponsor on event website and select online marketing and electronic communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- 2 x ASAV & VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night

Available to non-sponsors and exhibitors of this event.

### VBG VETERINARY BUSINESS THOUGHT LEADER AWARD SPONSOR

**\$5,189 (EXCL. GST)  
ONE OPPORTUNITY AVAILABLE**

#### Recognising visionaries shaping the future of veterinary business.

- Acknowledgement as the VBG Veterinary Business Thought Leader Award Sponsor on event website and select online marketing and digital communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- 2 x ASAV & VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night
- Opportunity for sponsor to provide award recipient prize (at sponsor's cost)

Available to non-sponsors and exhibitors of this event.

## VBG VETERINARY BUSINESS PROFESSIONAL OF THE YEAR AWARD SPONSOR

**\$5,189 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

### Honouring Excellence in Veterinary Business Leadership and Service

- Acknowledgement as the VBG Veterinary Business Professional of the Year Award Sponsor on event website and select online marketing and electronic communications
- Opportunity for a company representative to present the award to the winner on the awards night and take photos on stage
- 2 x ASAV & VBG Awards Gala Dinner tickets
- Company logo on award plaque
- Company logo on award page on website and selected marketing materials
- Company logo on various slides at Awards Gala Dinner
- Verbal acknowledgement of sponsorship by master of ceremonies on the night
- Opportunity for sponsor to provide award recipient prize (at sponsor's cost)

Available to non-sponsors and exhibitors of this event.



## VBG PRACTICE INSIGHTS TOUR SPONSOR

**\$3,995 (EXCL. GST)**  
ONE OPPORTUNITY AVAILABLE

A full day of professional learning with a hop-on, hop-off bus tour visiting three unique veterinary practices, each offering valuable insights to elevate participants own clinics.

These tours explore key business topics guided by the principles of the Great Veterinary Workplace Policy. Hosts will share practical strategies, from efficient storage solutions and staff rostering to software tips, nurse consult strategies, client loyalty initiatives and more.

Between visits attendees will engage in interactive discussions and networking opportunities to connect with fellow leaders, exchange ideas, and gain inspiration to enhance your practice. The VBG Insight Tours are open to all leaders and aspiring leaders, not just practice owners, for a day of collaborative learning and growth.

- One (1) complimentary registration to attend the tour.
- Verbal acknowledgement of sponsorship collaboration during opening address.
- Opportunity during the tour to address delegates for 3-5 minutes.
- Sponsor logo on all pre-tour promotion and marketing, and post-tour content.
- Company introduction in the tour booklet, subject to AVA approval.
- Opportunity to provide a gift for attendees at sponsor's expense.
- Opportunity to distribute promotional material, subject to AVA approval and at sponsor's expense.

## EXHIBITION OPPORTUNITIES

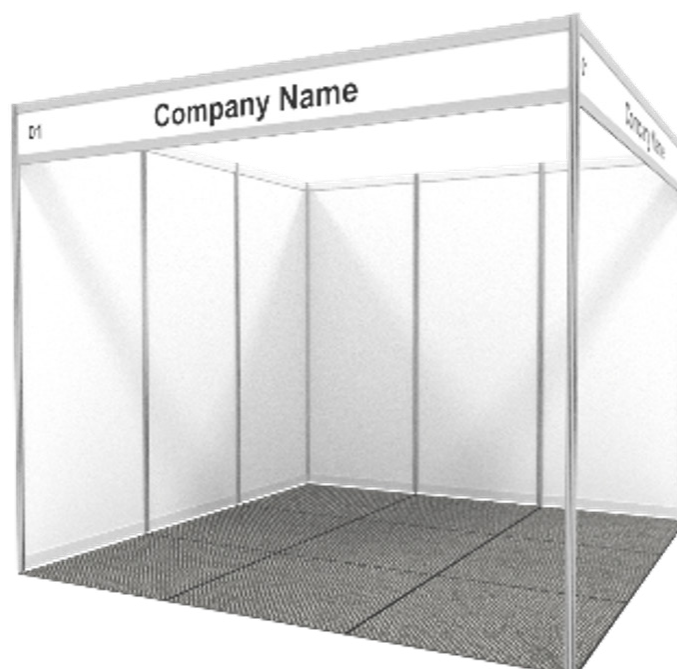
**TRADE STAND ONLY: 9SQM (3M X 3M)**

**\$8,690 (EXCL. GST)**  
LIMITED OPPORTUNITIES

- 2.5 m high white smooth finish wall panels within Octanorm aluminum framing.
- Digitally printed fascia sign with single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
- Carpeted floor
- 2 x LED spotlights
- 1 x 4-amp power point
- 9 square metres of exhibition space in the industry exhibition
- Logo and branding as exhibitor on official 2026 conference website
- Inclusion in the online exhibitor listing on the Conference App
- Entry into digital passport competition\*
- Two (2) full exhibitor registrations which include:
  - Two (2) tickets to scientific sessions
  - Two (2) tickets to the exhibition
- Two (2) tickets to social events, inclusive of:
  - Welcome reception and exhibition opening
  - Happy hour
  - ASAV & VBG Awards Gala Dinner

Extra exhibitor tickets can be purchased including or excluding sessions during registration.

\*Exhibitor must provide a prize to be included in the digital passport competition



## TRADE STAND ONLY: 4sqm (2M X 2M)

**\$5,590 (EXCL. GST)**  
LIMITED OPPORTUNITIES

- 2.5 m high white smooth finish wall panels within Octanorm aluminum framing.
- Digitally printed fascia sign with single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.
- Carpeted floor
- 2 x LED spotlights
- 1 x 4-amp power point
- 4 square metres of exhibition space in the industry exhibition
- Logo and branding as exhibitor on official 2026 conference website
- Inclusion in the online exhibitor listing on the Conference App
- Entry into digital passport competition\*
- One (1) full exhibitor registration which includes:
  - One (1) ticket to scientific sessions
  - One (1) ticket to the exhibition
- One (1) ticket to social events, inclusive of:
  - Welcome reception and exhibition opening
  - Happy hour
  - ASAV & VBG Awards Gala Dinner

Extra exhibitor tickets can be purchased including or excluding sessions during registration.

\*Exhibitor must provide a prize to be included in the digital passport competition



## EXHIBITION FLOORPLAN

The exhibition will be in the Wandiny Room at the Novotel Sunshine Coast Resort. The exhibition will be the networking hub of the conference, giving delegates the opportunity for direct contact with our sponsors and exhibitors alike.

All catering breaks are held in the exhibition, which will also host the Exhibition Welcome Night on Monday and Happy Hour on the Tuesday.

[DOWNLOAD FLOORPLAN \(PDF\)](#)

## EXHIBITION INFORMATION

### DRAFT BUMP IN AND OUT SCHEDULE\*

DETAILS	DATE	TIME
Exponet Build/furniture delivery	Sunday 16 August	6.00am - 11:55pm
Custom Builder Access	Sunday 16 August	1.00pm
Exhibitor Bump In	Sunday 16 August	3.00pm
Exhibition Open	Monday 17 August	10.30am
Exhibition Close	Thursday 20 August	2.00pm
Exhibitor Bump Out	Thursday 20 August	2.00pm - 4.00pm
Exponet dismantle stands	Thursday 20 August	4.45pm - 11.00pm

\*Subject to change

## EXHIBITION INFORMATION



### Working towards a sustainable conference

We are no longer offering conference satchels or accepting paper satchel inserts from our conference partners and exhibitors. We understand that our conference partners and exhibitors may wish to gift delegates instead. Although we don't want to discourage companies from including their corporate promotional items, we do encourage that they consider providing an item which is either sustainable and/or biodegradable.

### Digital Passport Competition

The digital passport will be run through the STOVA mobile app and encourages delegates to visit your stand. Delegates will scan the QR code on your stand which the AVA will provide you. On the final day of the conference delegates who have scanned a minimum number of exhibitor QR codes will be go into the draw to win one of the prizes provided by participating exhibitors\*.

Participation in the digital passport competition is open to all exhibitors and is free of charge.

\*Exhibitors who wish to participate must provide a prize.

## CUSTOM STANDS

Requests for custom stand (space only) should be made at the time of booking.

**Custom stands - Height Restrictions 3m on outside edge. Maximum height in the remainder of the room is 3.4m.**

Custom stands include carpeted floor space only. Lighting and power are not supplied.

Exhibitors with custom built stands must provide the following information to the AVA for approval:

- Custom stand design including imagery
- Contractors' public liability insurance certificates
- Custom stands are not permitted to hang anything from the ceiling
- Rigging is not available at this venue
- Forklift available on request please contact [events@ava.com.au](mailto:events@ava.com.au)

Exponet, our exhibition contractor, can assist with custom stand design, furniture and equipment

Should you wish to use your own custom stand designer please ensure you let us know. All custom stands must be approved by the AVA before they go into production and must comply with AVA policy.

Exponet will be in contact with you once your booking has been confirmed for you to discuss your stand requirements.

## ADDITIONAL EXHIBITOR REGISTRATIONS

Additional daily and weekly exhibitor registrations will be available to purchase with a credit card when you receive your exhibitor registration link to register.

Per day - \$235 incl GST excluding sessions. Full week - \$830 incl GST excluding sessions.

Per day - \$588 incl GST including sessions. Full week - \$1622 incl GST including sessions.

# BOOKING AND STAND ALLOCATION PROCESS

Bookings are submitted via the [booking link here](#).

Upon receipt of your booking, you will receive a confirmation email with further information of your booking.

**Stand allocations will be allocated in the following order:**

AVA Corporate supporters/industry partners who are sponsoring the conference

Medallion partner sponsors

Companies who have exhibited at ASAV 2025 and are on the [loyalty list here](#)

All other companies that wish to exhibit. Stands will then be allocated on a first come, first served basis and full payment received.

## MONEY MATTERS

**Conditions of sponsorship and exhibition payment**

The total amount payable will be required 14 days from booking online and to secure your sponsorship and exhibition package preference.

Bookings made after 17 July 2026 will incur a 20% late fee and may not appear on onsite promotional signage.

**International Exhibitors**

International exhibitors are required to pay the total amount at time of booking.

**Payment methods**

1. Tax invoice – an invoice will be generated when you make your online booking
2. Credit card – Visa and MasterCard accepted (Please note there is a 1.75% surcharge on credit card payments)

**Cancellation**

Requests for cancellations must be submitted in writing to [events@ava.com.au](mailto:events@ava.com.au).

1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained
2. If cancellation occurs within two (2) months of the commencement of the exhibition 100% of the contracted cost to exhibit will be retained
3. See the [Terms and conditions](#) for more information

### TERMS AND CONDITIONS

Please read the [terms and conditions](#) before booking.

## CONTACT

**Events Coordinator**

Dianne Minards

Email: [events@ava.com.au](mailto:events@ava.com.au)

Phone: 02 9451 5054

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