



TASMANIA  
DIVISION

# Tasmania

**Tasmania Conference 2026  
Industry Prospectus**

**13 - 15 November 2026 | Hotel Grand Chancellor,  
Launceston**



# Tasmania Conference 2026

[Click here](#) to book

**AVA**

## Acknowledgement of Country

**We acknowledge the Palawa people as the Traditional Custodians of the land on which the conference is held. We pay our respects to their Elders past and present and remain committed to working together to care for this land.**

## About the 2026 Tasmania Conference

This year AVA's Tasmanian Conference will reconvene to present an exciting scientific program and trade fair to be held in Launceston, Tasmania.

The event will be held Friday 13 – Sunday 15 November 2026 at the Grand Chancellor, Launceston, and is anticipated to attract over 80 veterinary professionals from the region.

Featuring a tabletop trade area in the plenary room to accommodate up to 17 trestle tables to showcase your latest products, services and meet with key decision makers and consumers in the veterinary profession. All daily catering will be held in the exhibition area to ensure maximum opportunities to network with delegates during the event

For early arrivals, Friday night starts the weekend with our classic Quiz Night, full of energy and connection, and on Saturday we'll gather once more for the renowned Tasmanian Conference Gala Dinner.

We look forward to the opportunity to welcome suppliers and supporters to Launceston in November!

### Friday 13 November

*Times are approximate*

7.00pm - 9.00pm

Quiz Night

### Saturday 14 November

8.00am - 5.00pm

7.00pm – Late

Scientific program and trade fair

Gala Dinner

### Sunday 15 November

8.00am - 3.30pm

Scientific program and trade fair



## Trade Show and Conference Promotion

The AVA has thousands of member and non-member veterinary contacts from Australia, New Zealand and Asia Pacific providing an excellent opportunity to promote your organisation and/or products and services to your target audience of existing and potential new customers.



### e-marketing

Regular email blasts promoting the conference in various email communications gives you direct access to approximately 8,500 veterinarians and veterinary industry partners plus localised campaigns.



### Social media

Campaigns with targeted user generated content messages throughout the event cycle.



### Website

Promotion via [www.ava.com.au](http://www.ava.com.au) with a dedicated web page.

## Who will attend?

There will be a broad mix of veterinarians from all fields of veterinary science including



**Employed veterinarians**



**Graduating students**



**Practice owners / principals**



**Academics**



**Industry veterinarians**



**Government veterinarians**



**Veterinary nurses**



**Practice managers**

## About Launceston

[Launceston](#) is northern Tasmania's largest city and a key regional centre, known for its natural setting, historic character and strong sense of community. Located at the meeting point of three rivers, the city is compact, well connected and easy to navigate. It combines heritage streetscapes, green spaces and contemporary development, offering a balanced environment for living, working and visiting.

*"The TAS AVA Conference was well organized ... and Local practitioners who attended were engaged and grateful to learn the many new advances promoted by the industry representatives"*

Fiona Hendrie, Boehringer Ingelheim

## Hotel Grand Chancellor | Launceston




The venue provides an excellent space for promoting your company as a sponsor or exhibitor at the AVA Tasmanian Conference 2026 and we are delighted to host the event at this venue.

Hotel Grand Chancellor, 29 Cameron St, Launceston TAS 7250 | (03) 6221 1888 | W: <https://www.grandchancellorhotels.com/hotel-grand-chancellor-launceston/>



As a sponsor of the Tasmanian Conference, you are signifying your dedication to the continuing education of the profession and the veterinary community.

<p><b>Gold Partner</b> \$5,560 excl. GST Limited opportunities</p>	<p><b>Silver Partner</b> \$3,300 excl. GST Limited opportunities</p>	<p><b>Exhibitor Table</b> \$2,430 excl. GST</p>
<ul style="list-style-type: none"> <li>• Acknowledgement as Gold partner</li> <li>• Two skirted trade tables and chairs with preferential selection</li> <li>• 2 x exhibitor registrations. Each registration includes:               <ul style="list-style-type: none"> <li>• Morning tea, lunch and afternoon tea on Saturday and Sunday</li> </ul> <p><i>Scientific session are not included</i></p> </li> <li>• 2x Saturday night gala dinner tickets</li> <li>• Entry in passport competition – must supply a prize</li> </ul> <p style="text-align: center;"><b>Thank you to our sponsors</b> AVA <b>Platinum</b> Supporter</p> <div style="text-align: center;">             Transforming Lives         </div>	<ul style="list-style-type: none"> <li>• Acknowledgement as Silver partner</li> <li>• One skirted trade table and chair with preferential selection</li> <li>• One exhibitor registration               <ul style="list-style-type: none"> <li>• Morning tea, lunch and afternoon tea on Saturday and Sunday</li> </ul> <p><i>Scientific session are not included</i></p> </li> <li>• 1x Saturday night gala dinner ticket</li> <li>• Entry in passport competition – must supply a prize</li> </ul>	<ul style="list-style-type: none"> <li>• One skirted trestle table and 2 chairs</li> <li>• 1 x exhibitor registration including:               <ul style="list-style-type: none"> <li>• Morning tea, lunch and afternoon tea on Saturday and Sunday</li> </ul> </li> <li>• 1x Saturday night gala dinner ticket</li> <li>• Entry to the Passport Competition – must supply a prize</li> </ul>

## Social Opportunities

As a sponsor of the Tasmanian Conference, you are signifying your dedication to the continuing education of the profession and the veterinary community.

<p>Friday Night Trivia - Hosted by QuizzaMe \$1,950 (excl. GST) One Opportunity</p>	<p>Gala Dinner SOLD \$3,485 (excl. GST)</p>	<p>Breakfast sessions \$3,795 (excl. GST) Two opportunities</p>
<p>Sponsor the Friday Night Trivia and align your brand with an engaging, high-energy event that brings people together in a relaxed and entertaining environment.</p> <ul style="list-style-type: none"> <li>• Acknowledgement as a Trivia Night Sponsor</li> <li>• Opportunity to display promotional material at the venue</li> <li>• Opportunity for a sponsor representative to attend the event, welcome players, and participate in the trivia night</li> <li>• Opportunity to provide prizes or giveaways,</li> <li>• Ability to distribute brochures or promotional items</li> </ul>	<p>Sponsor the themed Gala Dinner which will be held on the Saturday evening of the conference, attended by over 100 guests.</p> <ul style="list-style-type: none"> <li>• Acknowledgment as dinner sponsor</li> <li>• Three (3) minute delegate address during Saturday night dinner</li> <li>• 1 x Gala Dinner ticket</li> <li>• Logo acknowledgment on selected promotional material</li> <li>• Opportunity to display signage at the dinner venue (provided by the sponsor)</li> <li>• Opportunity to provide input into theming and entertainment</li> <li>• Opportunity to provided attendees with a gift (provided by the sponsor)</li> </ul> <p>Thank you to our sponsor</p> <p>AVA Gold Finance Partner</p> 	<p><i>Preference to Gold Sponsors</i></p> <p>Popular with delegates, the breakfast sessions provide sponsors with the opportunity to showcase your industry experts and create your own session.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> <li>• Include promotional material on every breakfast table or at each place setting</li> <li>• Promotion in the breakfast invitation</li> <li>• Provide a significant-value lucky door prize (optional)</li> <li>• Include a gift for each guest (optional)</li> </ul> <p><i>(Sponsor pays catering, venue hire and audio-visual costs)</i></p>



## Exhibition Information

### Exhibition Furniture

A trestle table, tablecloth and chair will be already in place for you on arrival for bump in. Should you require any further furniture please advise when you make your booking.

### Trade stand number

Each table will be marked on the floorplan with a sign so you can easily locate your table on arrival.

### Additional exhibitor registrations

Additional exhibitor registrations and separate dinner tickets can be purchased via credit will be available when you are sent a link to register.

### Working towards a sustainable conference

We are no longer offering conference satchels or accepting paper satchel inserts from our that they consider providing an item with is either sustainable and/or biodegradable. We understand that our conference partners and exhibitors may wish to gift delegates instead. Although we don't want to discourage companies from including their corporate promotional items, we do encourage you to consider providing an item which is either sustainable and/or biodegradable.



### Additional Exhibitor Passes

\$490 incl. GST

Purchase online when you receive your registration link.

Additional exhibitor passes include:

- 1 x exhibitor registration including:
    - Morning tea, lunch and afternoon tea on Saturday and Sunday
- Scientific session are not included*

## Money Matters

### Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online and to secure your sponsorship and exhibition package preference.

### Payment methods

1. Tax invoice – an invoice will be raised for payment.
2. Credit card – Visa and MasterCard. Credit card payments will incur a 1.75% credit card surcharge.

### Cancellation

Requests for cancellations must be submitted in writing to [events@ava.com.au](mailto:events@ava.com.au).

1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
2. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained.
3. See the [Terms and conditions](#) for more information.

## Contact

Alyssa Evans  
Events Coordinator - Branches  
E | [branches@ava.com.au](mailto:branches@ava.com.au)  
T | 02 943 150 24

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[www.ava.com.au](http://www.ava.com.au)  
Unit 40, 6 Herbert Street  
St Leonards NSW 2065  
P | 1300 137 309

### Terms and Conditions

Please read the terms and conditions before booking.

[Sponsorship-Exhibition T&Cs](#)

Thank you to our Gold Sponsor

AVA Platinum Supporter



Transforming Lives